

# Teaching complex material effectively via active and experiential strategies



McMaster University  
Hamilton, ON, May 2, 2011



# Introduction

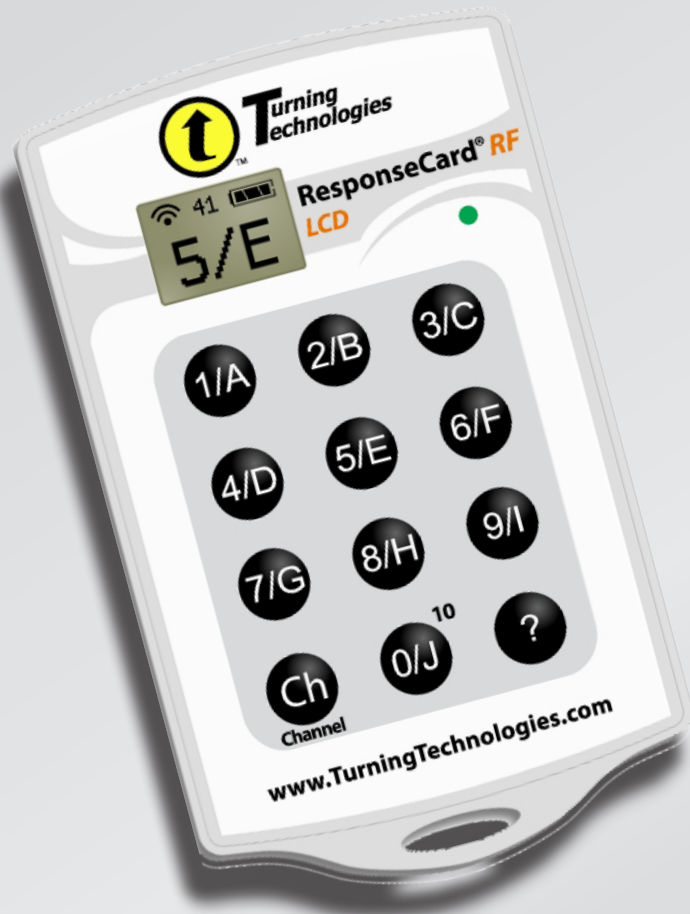
**“Obviously we are facing a very different group of students from those at Harvard. One of the most serious concern here has perhaps been the issue of low attendance — students would do anything but to attend the lectures — rather than how to teach.”**

# Introduction

**“Obviously we are facing a very different group of students from those at Harvard. One of the most serious concern here has perhaps been the issue of low attendance — students would do anything but to attend the lectures — rather than how to teach.”**

## **WHY?**

# Get your clickers ready!



- no ON/OFF button
- only last “click” counts
- display shows recorded answer



# Get your clickers ready!



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# Get your clickers ready!



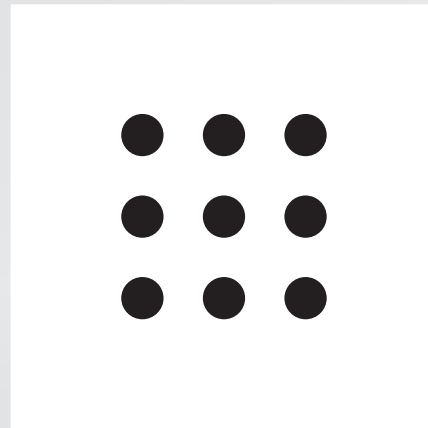
unique ID on back of clicker



[www.TurningTechnologies.com](http://www.TurningTechnologies.com)

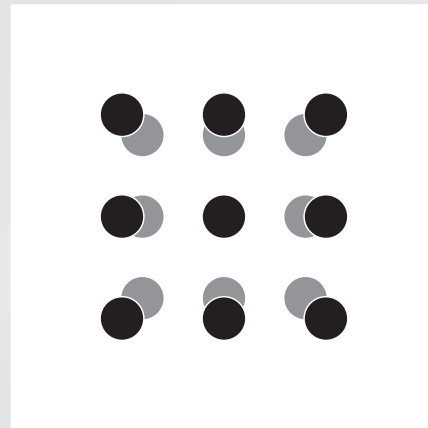
# Let's try it!

When metals heat up, they expand because all atoms get farther away from each other.



# Let's try it!

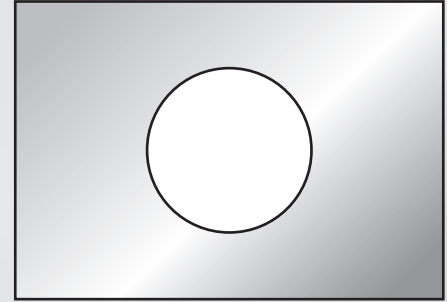
When metals heat up, they expand because all atoms get farther away from each other.





# Let's try it!

Consider a rectangular metal plate with a circular hole in it.

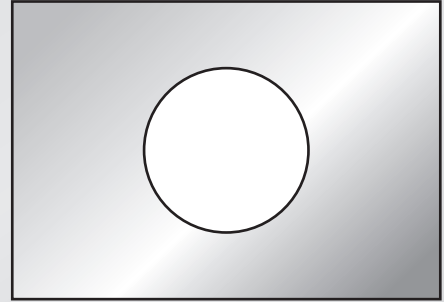


# Let's try it!

Consider a rectangular metal plate with a circular hole in it.

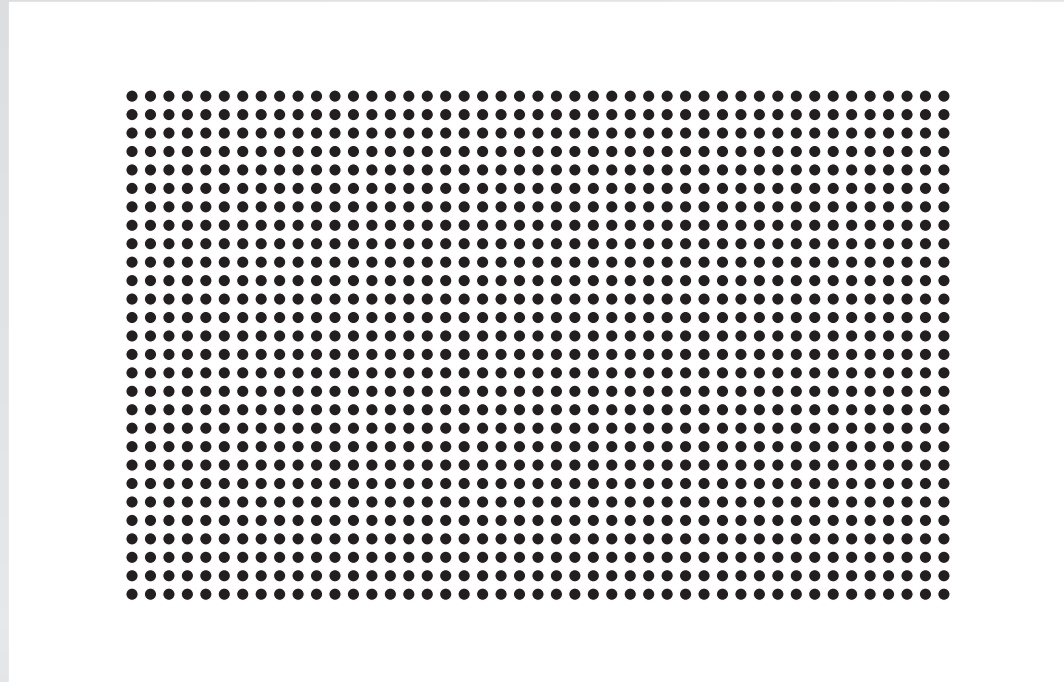
When the plate is uniformly heated, the diameter of the hole

- A. increases.
- B. stays the same.
- C. decreases.



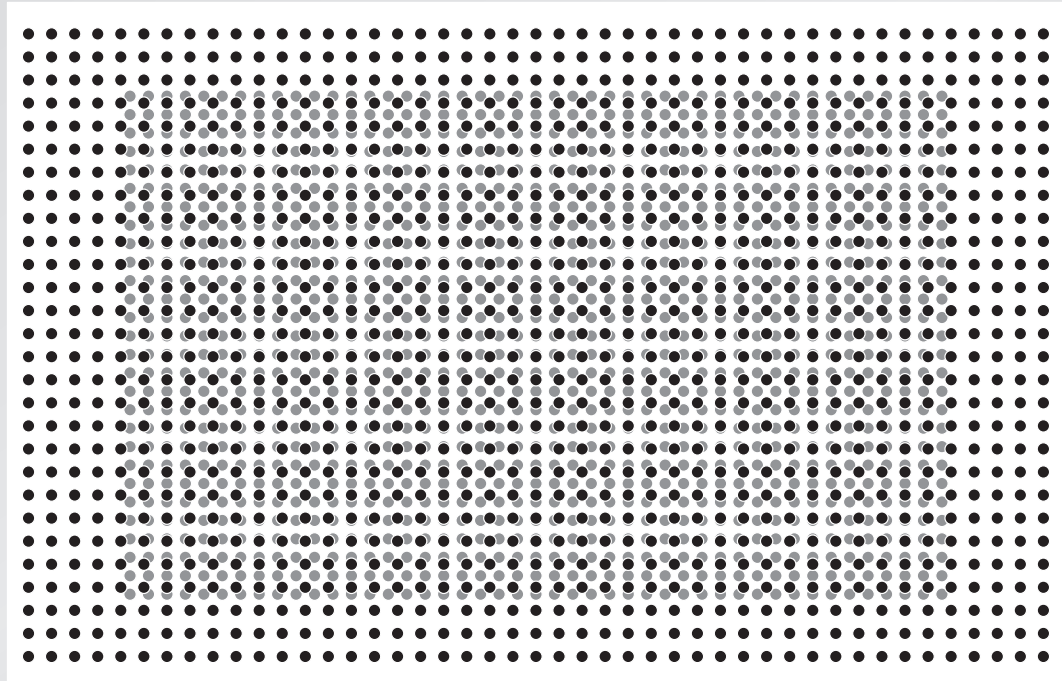
# Let's try it!

**remember: all atoms must get farther away from each other!**



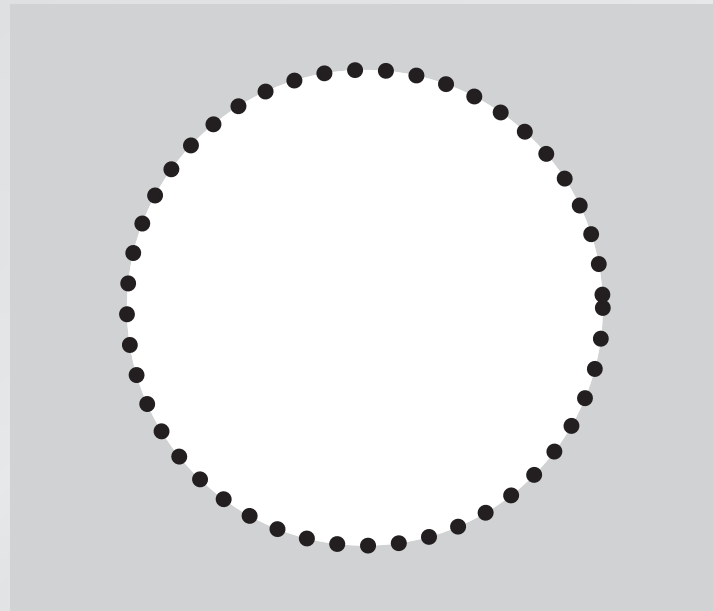
# Let's try it!

**remember: all atoms must get farther away from each other!**



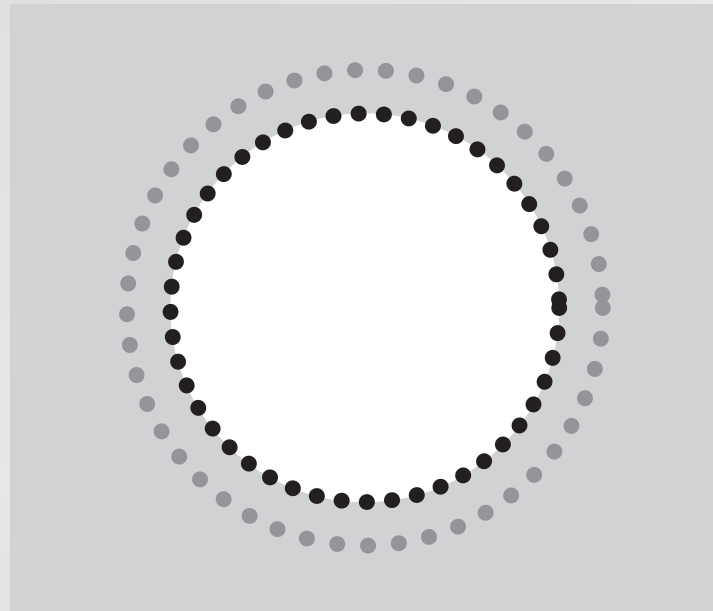
# Let's try it!

consider the atoms at the rim of the hole



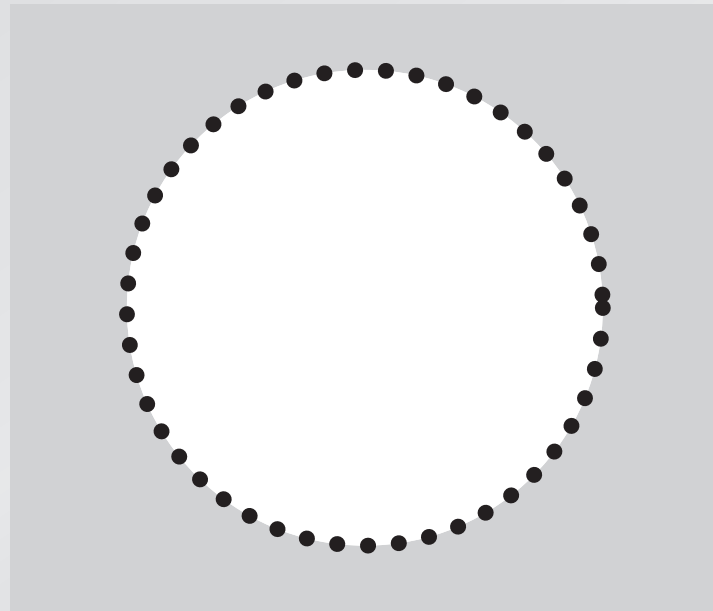
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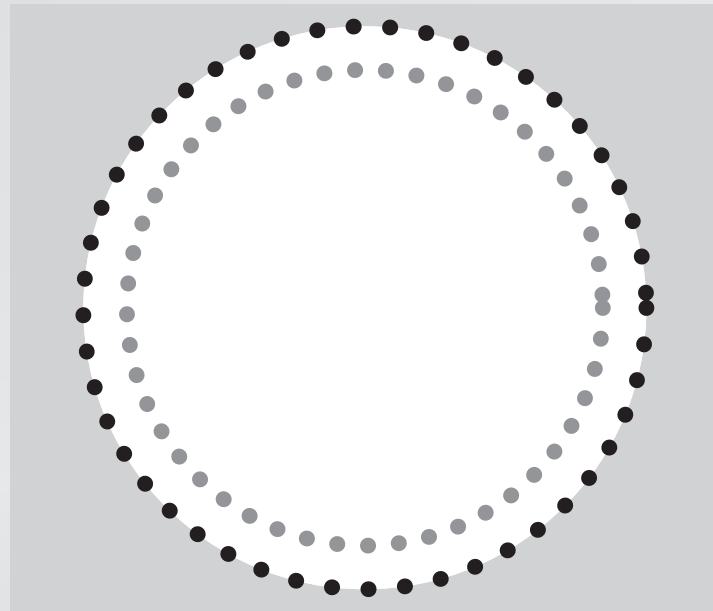
# Let's try it!

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# Let's try it!

consider the atoms at the rim of the hole





# Let's try it!

## Benefits:

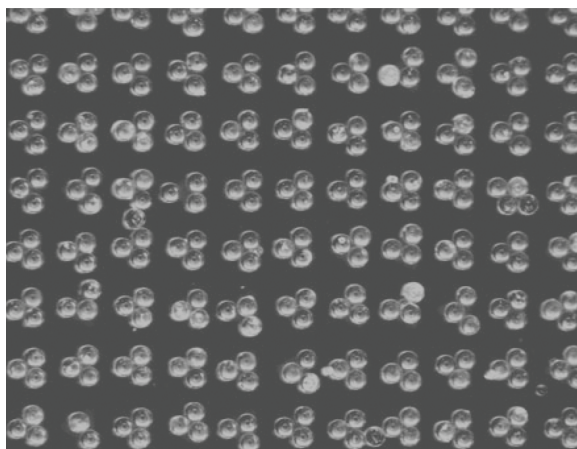
- helps develop conceptual models
- solidifies understanding
- provides feedback
- empowers students

# Implementing PI & JiTT

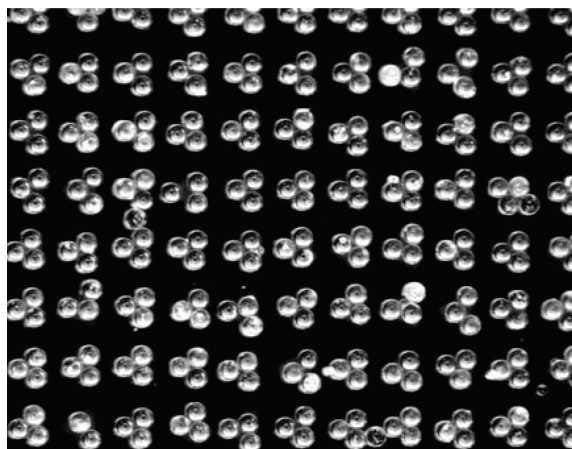
**“How do you implement these methods in class where one is modelling a way of thinking (*i.e.*, design) rather than teaching specialized knowledge?”**

# Let's try it!

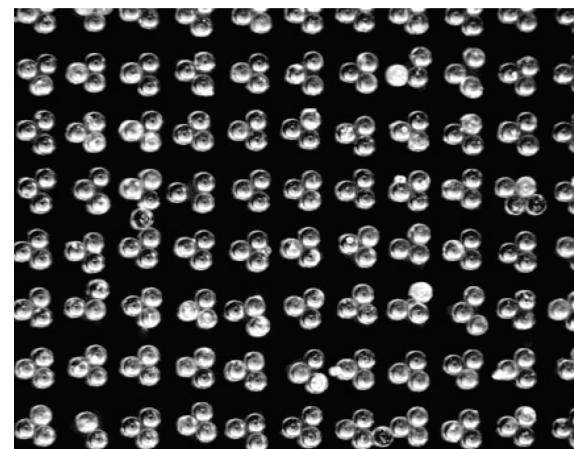
original



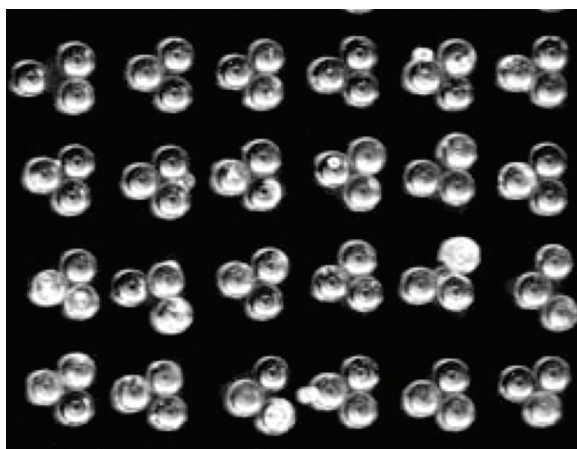
1. adjust contrast



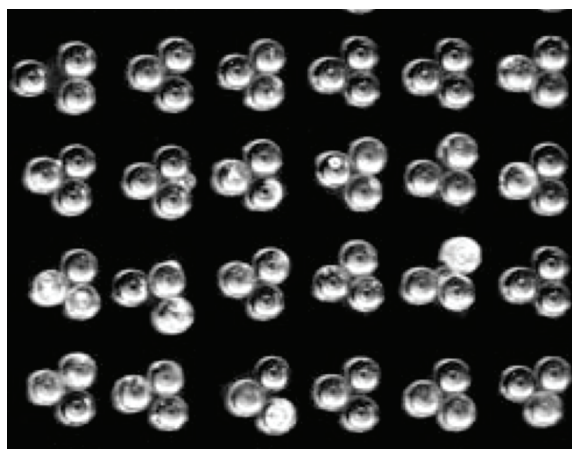
2. remove blemishes



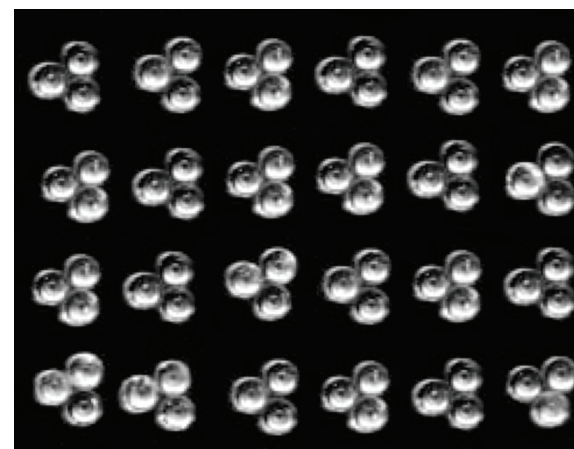
3. crop



4. remove outliers



5. reconstruct



# Let's try it!

**At which step were acceptable standards of ethics violated?**

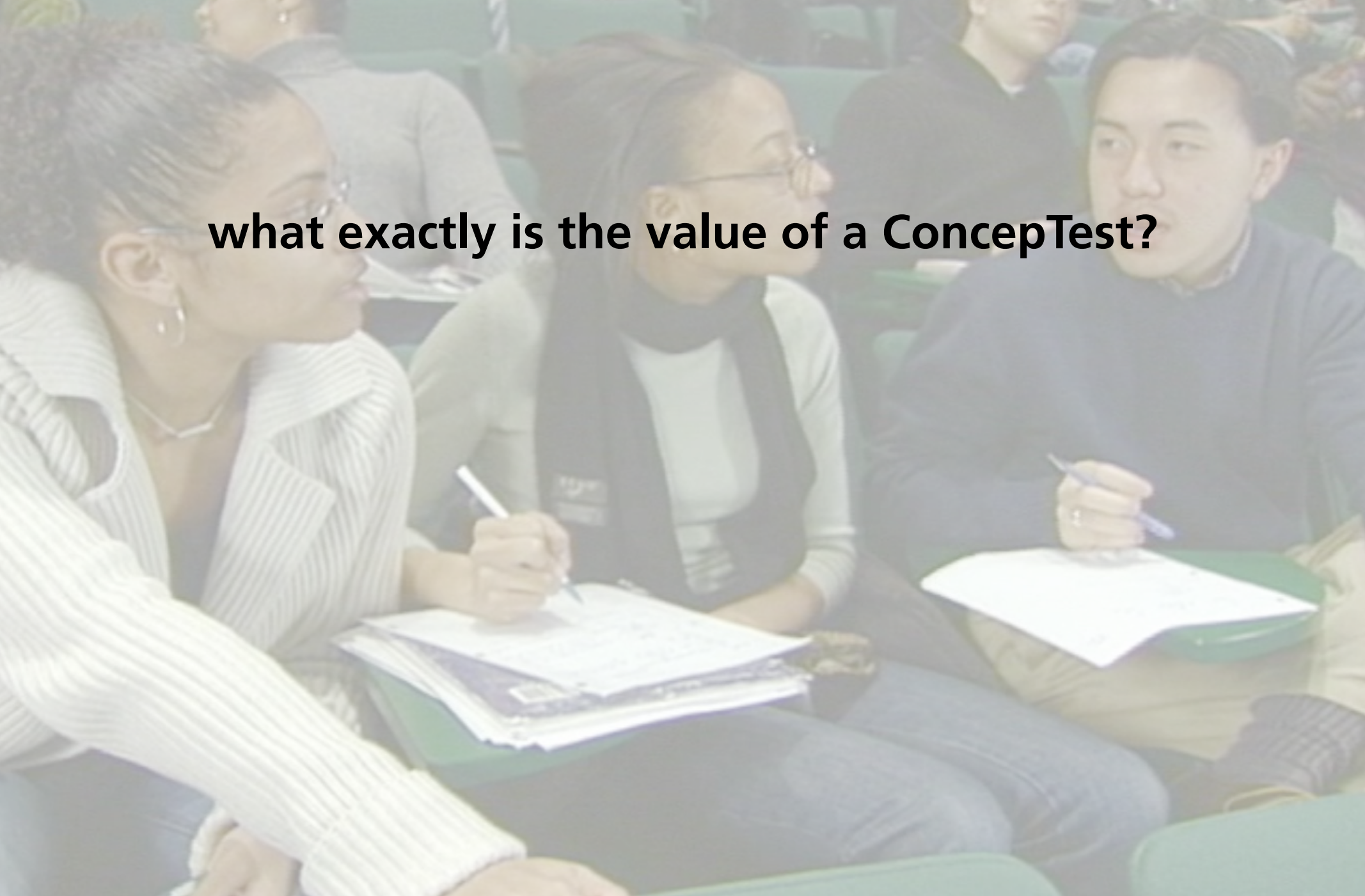
- 1. Optimize brightness/contrast**
- 2. Remove blemishes**
- 3. Crop on optimal area**
- 4. Remove outliers**
- 5. Reconstruct image with parts copied from other locations**

# Introduction

**“I am concerned about achieving good attendance so that the new teaching methods will impact a large fraction of the class. Might this best be achieved by assigning marks in some way for in-class participation?”**

# Introduction

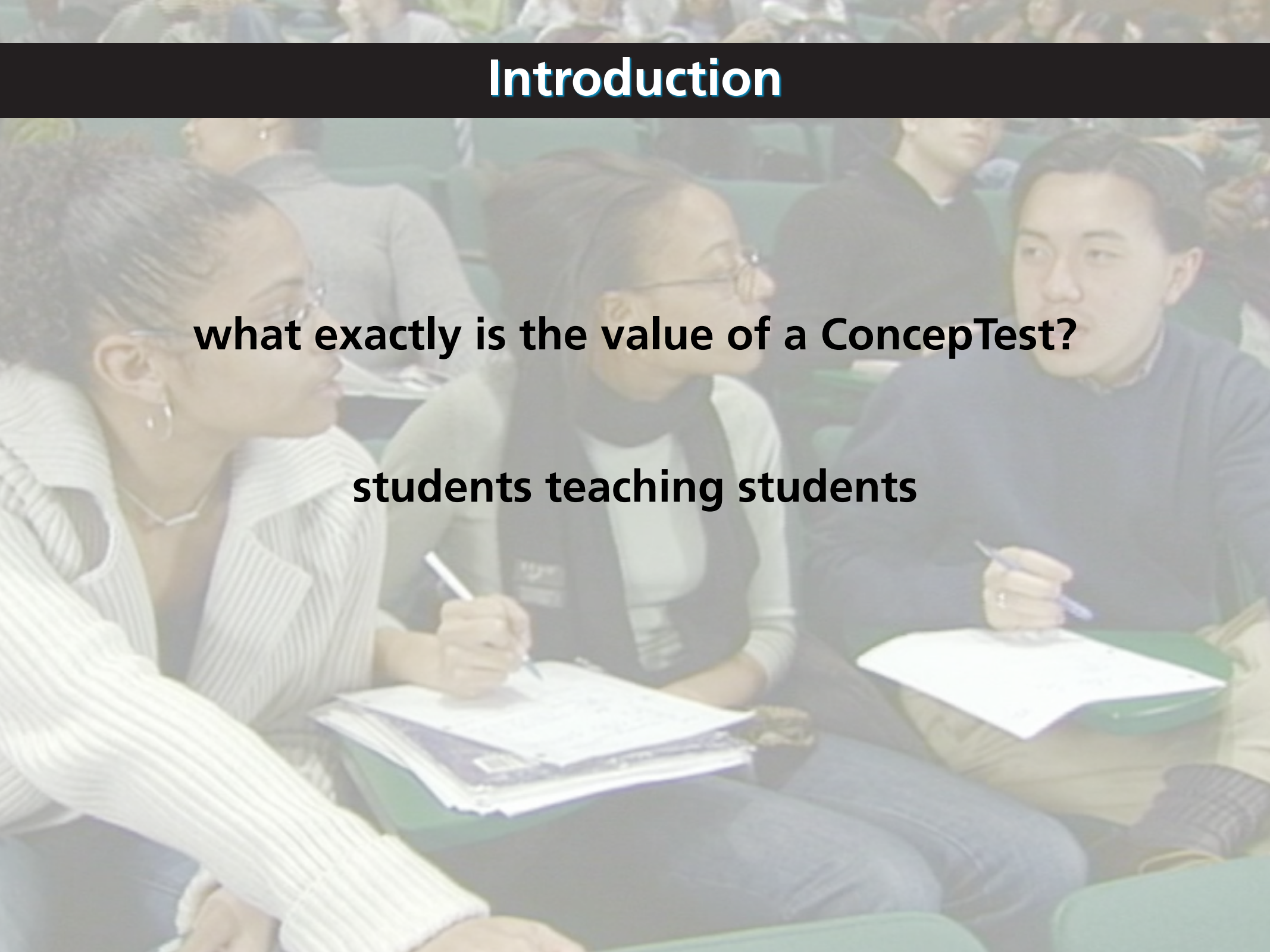
**what exactly is the value of a ConcepTest?**



# Introduction

**what exactly is the value of a ConcepTest?**

**students teaching students**



# Introduction

**what exactly is the value of a ConcepTest?**

**students teaching students**

**but there's much more!**



# Introduction

**Questioning provides:**

- **a learning opportunity**
- **realization of gaps in knowledge**
- **reconsolidation opportunity**

# Introduction

## Retrieval Practice Produces More Learning than Elaborative Studying with Concept Mapping

Jeffrey D. Karpicke\* and Janell R. Blunt

Educators rely heavily on learning activities that encourage elaborative studying, whereas activities that require students to practice retrieving and reconstructing knowledge are used less frequently. Here, we show that practicing retrieval produces greater gains in meaningful learning than elaborative studying with concept mapping. The advantage of retrieval practice generalized across texts identical to those commonly found in science education. The advantage of retrieval practice was observed with test questions that assessed comprehension and required students to make inferences. The advantage of retrieval practice occurred even when the criterial test involved creating concept maps. Our findings support the theory that retrieval practice enhances learning by retrieval-specific mechanisms rather than by elaborative study processes. Retrieval practice is an effective tool to promote conceptual learning about science.

Most thought on human learning is guided by a few tacit assumptions. One assumption is that learning happens primarily when people encode knowledge and experiences. A related assumption is that retrieval—the active, cue-driven process of reconstructing knowledge—only measures the products of a previous learning experience but does not itself produce learning. Just as we assume that the act of measuring a physical object would not change the size, shape, or weight of the object, so too people often assume that the act of measuring memory does not change memory (1, 2). Thus, most educational research and practice has focused on enhancing the processing that occurs when students encode knowledge—that is, getting knowledge “in memory.” Far less attention has been paid to the potential importance of retrieval to the process of learning. Indeed, recent National Research Council books

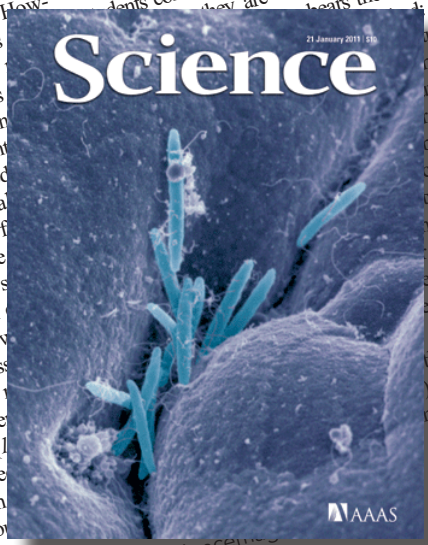
about how students learn in educational settings (3–5) contain no mention of retrieval processes. It is beyond question that activities that promote effective encoding, known as elaborative study tasks, are important for learning (6). However, research in cognitive science has challenged the assumption that retrieval is and uninfluential in the learning process. Not only does retrieval produce learning, a retrieval event may actually represent a powerful learning activity that an encoding event may not. This research suggests a conceptual model and learning that is different from which encoding places knowledge in memory and retrieval simply accesses that knowledge. Because each act of retrieval is considered essential to the processing, the act of reconstructing knowledge is considered essential to the process.

Most previous research on retrieval has been conducted in the laboratory. Conditions of memory research that have often not reflected real-world learning environments used have often not reflected real-world learning environments. Information students learn in real-world settings (13). Most previous

used assessments thought to measure meaningful learning, which refers to students’ abilities to make inferences and exhibit deep understanding of concepts (14, 15). Perhaps the greatest impediment to broad application of retrieval practice, though, is that we do not know whether retrieval activities are more effective than other active, elaborative learning activities. Retrieval practice might produce levels of learning that are essentially the same as those produced by elaborative studying. Alternatively, if there are retrieval-specific mechanisms that promote learning, then retrieval practice may represent a way to promote student learning that goes beyond elaborative study activities used in science education.

The present experiments put retrieval practice to a test. Elaborative learning activities hold a central place in contemporary education. We examined the effectiveness of retrieval practice relative to elaborative studying with concept mapping (16–18). In concept mapping, students construct a diagram in which nodes are used to represent concepts, and links connecting the nodes represent relations among the concepts. Concept mapping is considered an active learning task, and it serves as an elaborative study activity when students construct concept maps in the presence of other students who are learning. Under these conditions, students construct concept maps that bears the defining characteristics of collaborative learning: It requires students to engage in meaningful learning and to construct concepts together. The effectiveness of collaborative learning has been demonstrated in a number of studies (19). The present study was designed to test the effectiveness of retrieval practice relative to collaborative learning. The results of the present study are consistent with the theory that retrieval practice enhances learning by retrieval-specific mechanisms rather than by elaborative study processes. Retrieval practice is an effective tool to promote conceptual learning about science.

# Science



# Introduction

To Really Learn, Quit Studying and Take a Test  
(New York Times, Jan 21, 2011)



The New York Times

## Learning Through Testing

Researchers asked college students to study a short science text using one of four study methods, then tested them a week later. The most effective study method combined two study sessions with retrieval practice, tests that asked the students to recall what they had read.

STUDY METHOD

One study session  
Concept mapping  
Retrieval practice  
Repeated study

Direct questions  
answered correctly

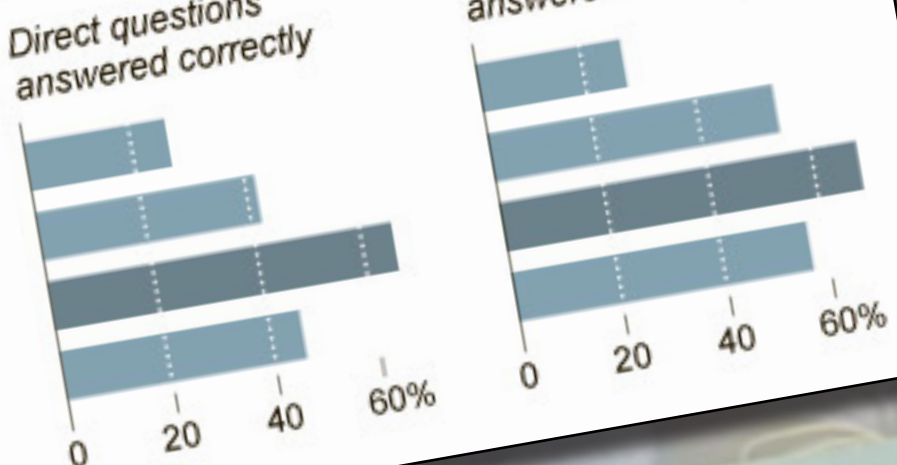
0 20 40 60%

Inference questions  
answered correctly

0 20 40 60%

Source: Science

January 21, 2011



# Introduction

**“These other methods not only are popular, the researchers reported; they also seem to give students the illusion that they know material better than they do.**

**In the experiments, the students were asked to predict how much they would remember a week after using one of the methods to learn the material. Those who took the test after reading the passage predicted they would remember less than the other students predicted — but the results were just the opposite.”**

# Introduction

**activation of memory causes reconsolidation**

A photograph of three students in a lecture hall, looking towards the right and holding notebooks and pens, appearing to be in a discussion or listening to a lecture. The image is semi-transparent, with the text overlaid on it.

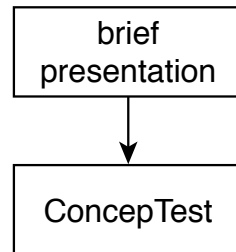
# Outline

- **anatomy of a ConcepTest**
- **ConcepTest management**
- **PI & JiTT implementation**

# Anatomy of a ConcepTest

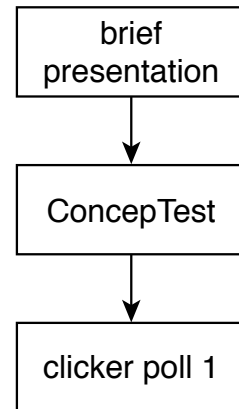
brief  
presentation

# Anatomy of a ConcepTest

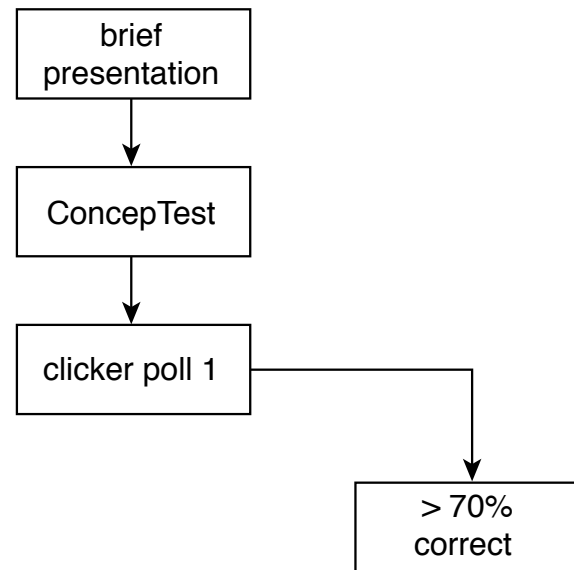




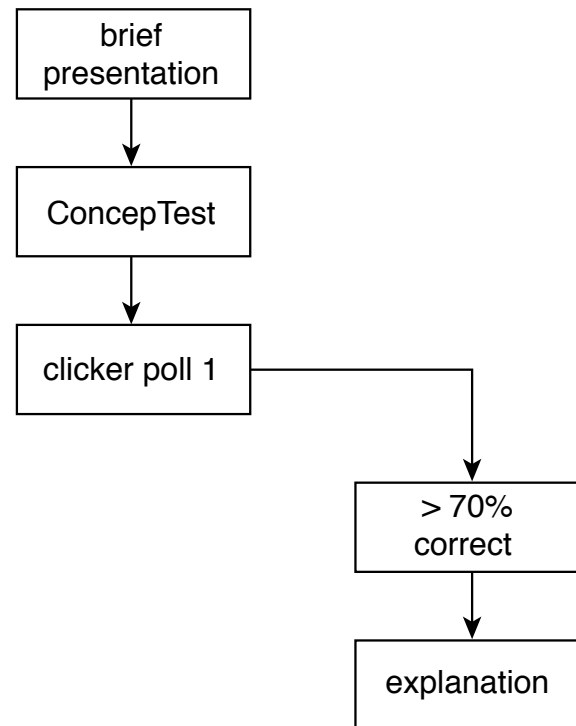
# Anatomy of a ConcepTest



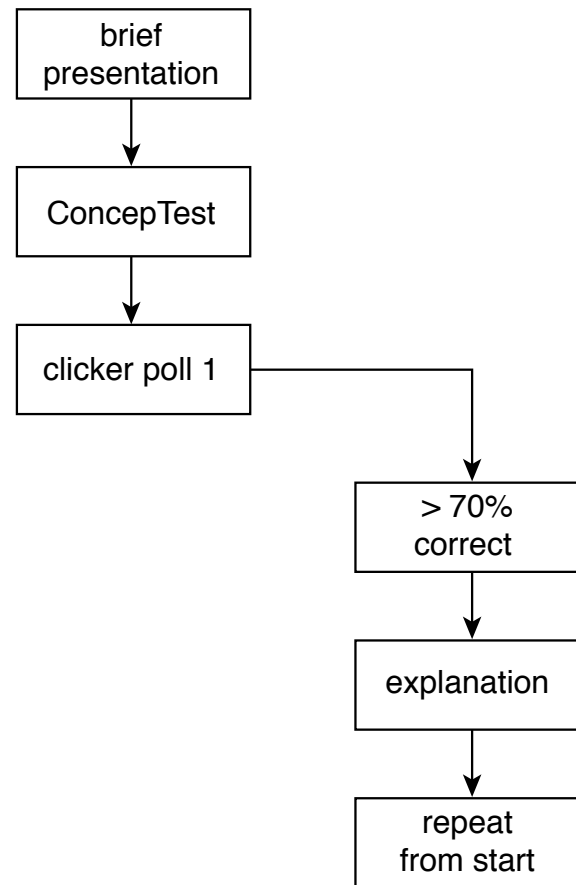
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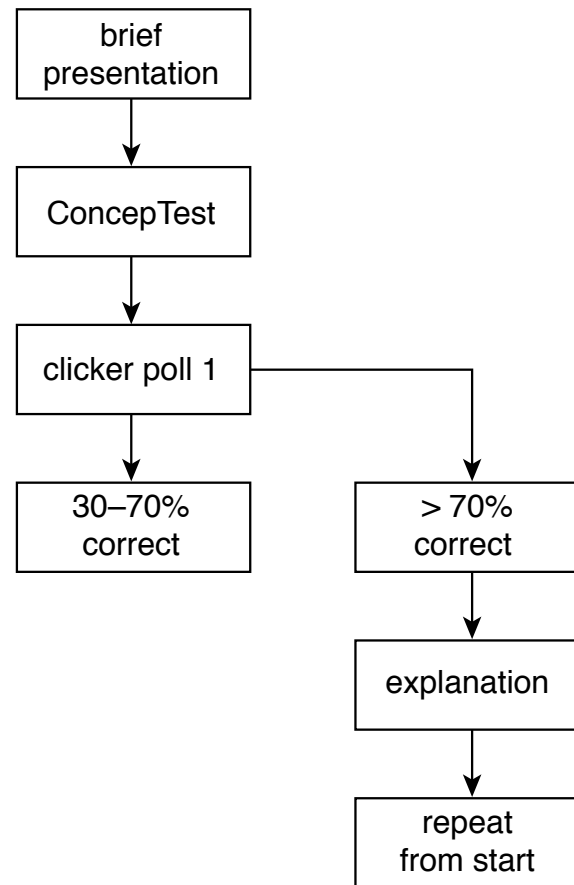
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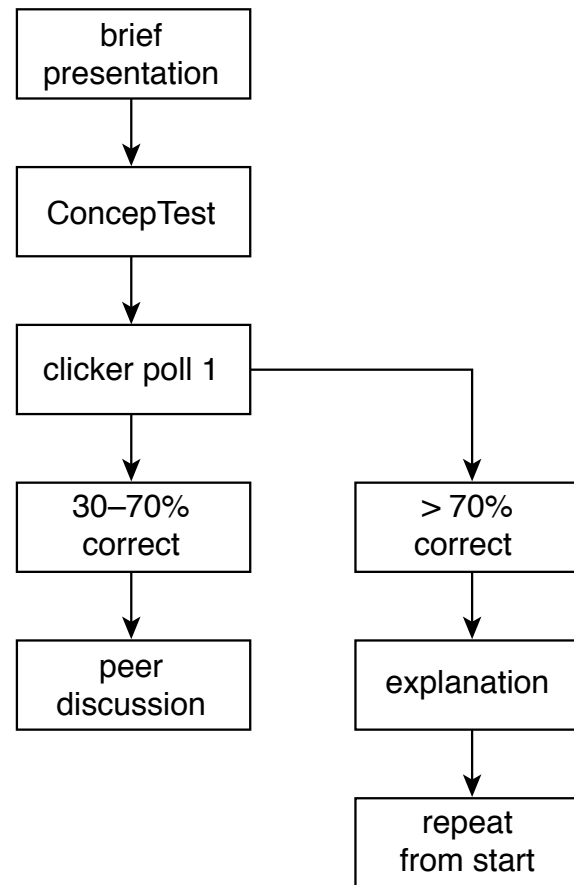
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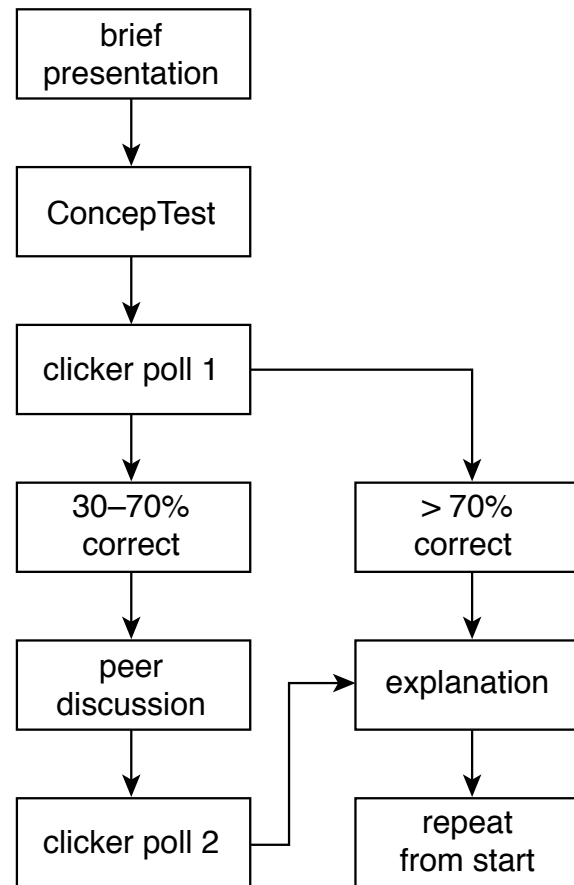
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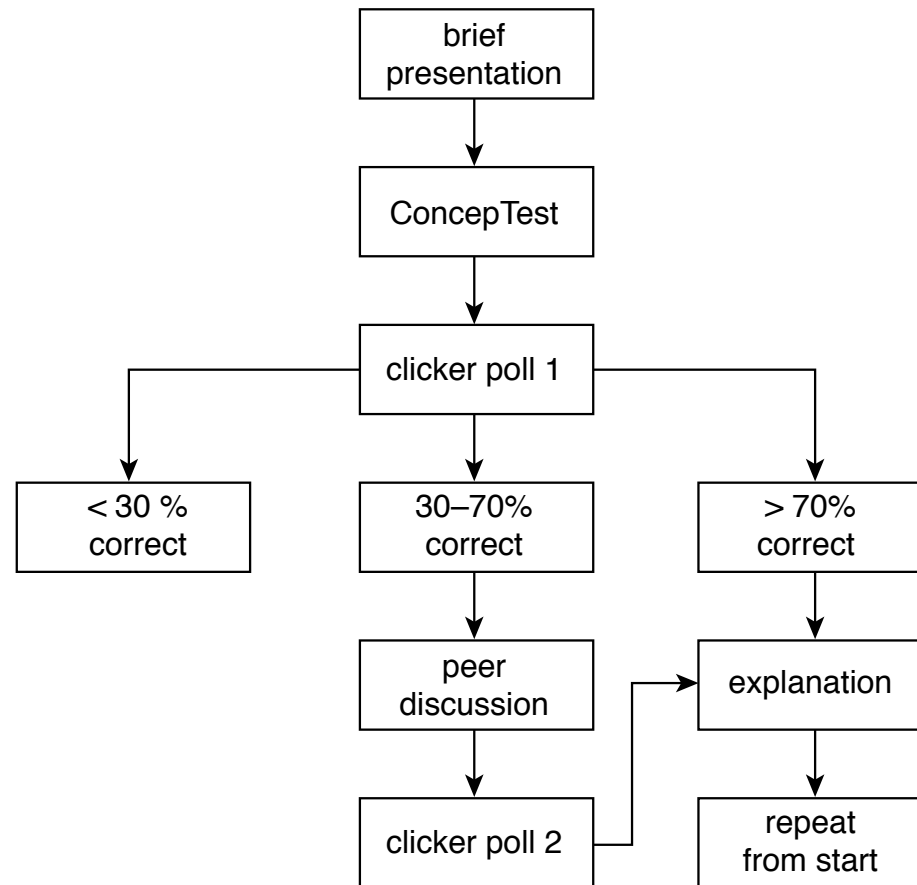
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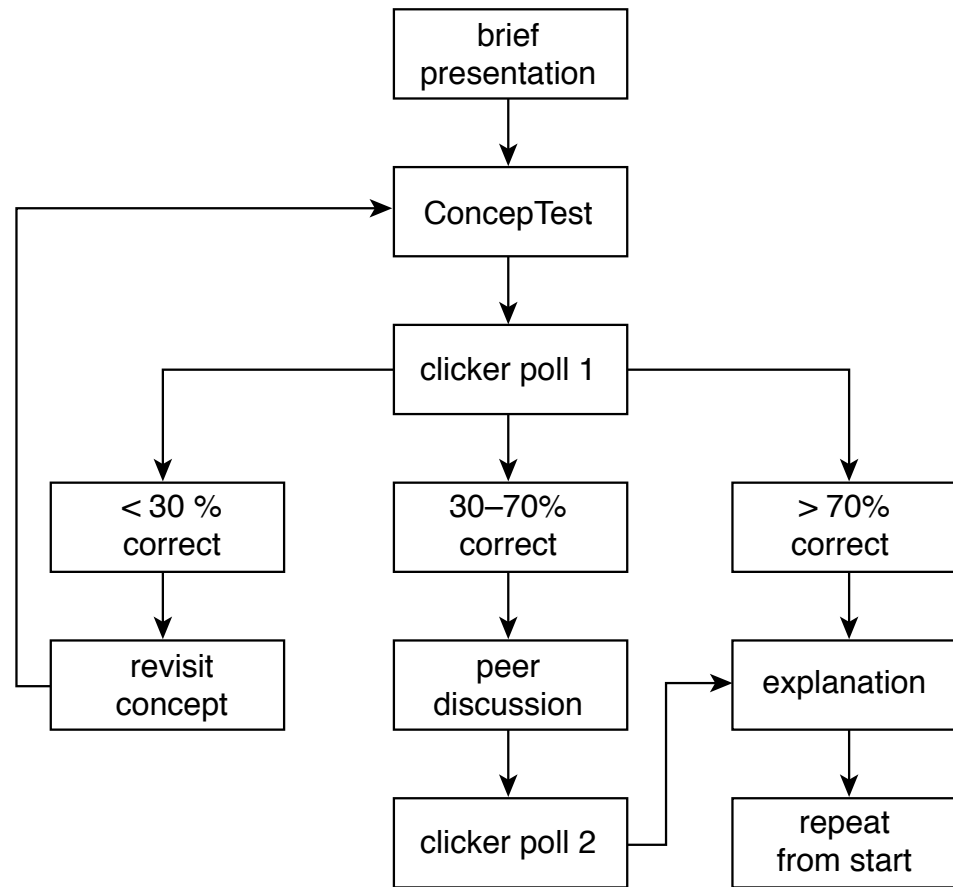


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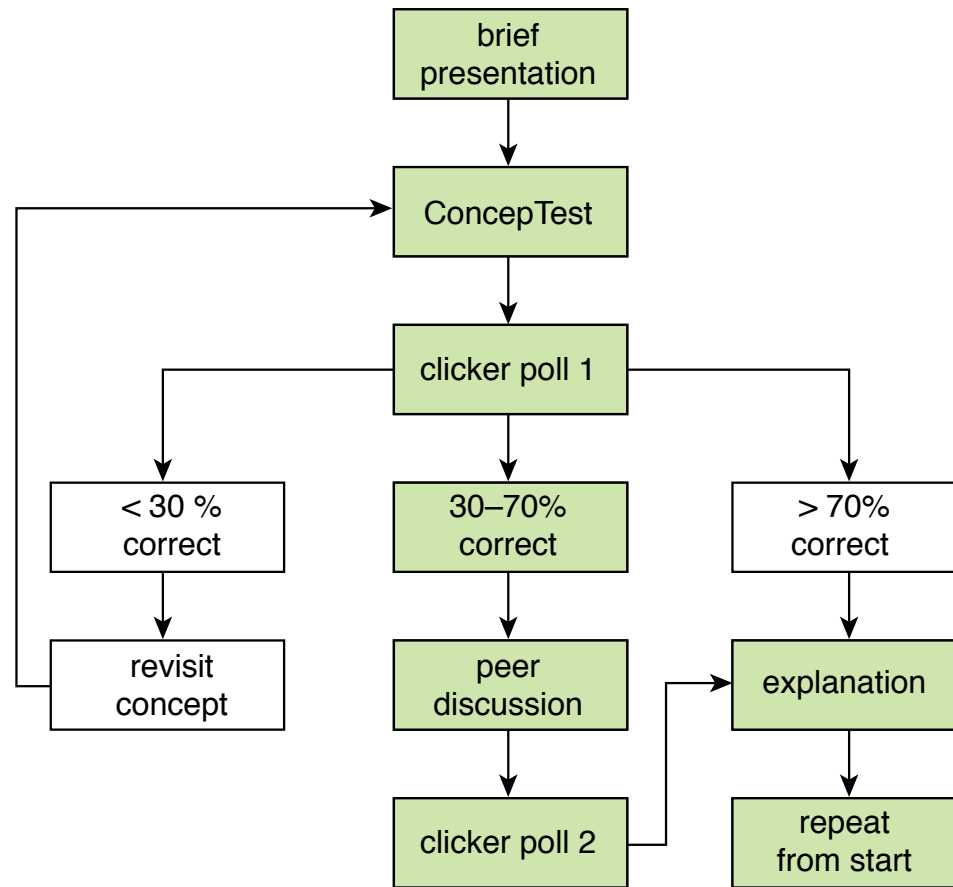




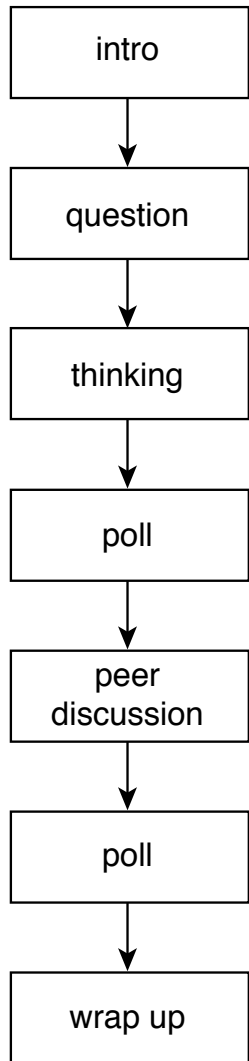
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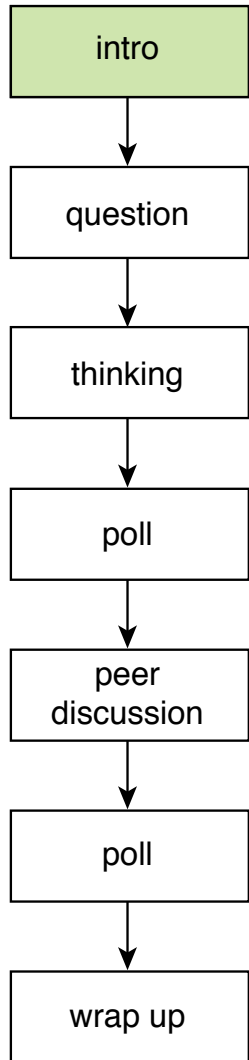
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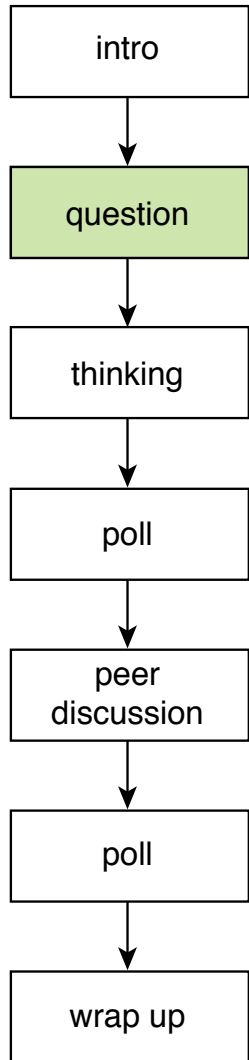


# Anatomy of a ConcepTest



**setting context**

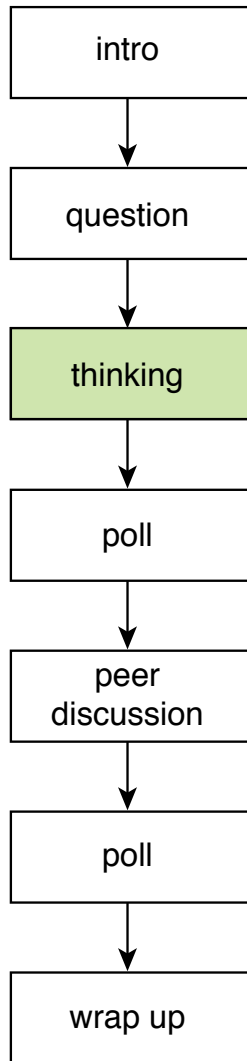
# Anatomy of a ConcepTest



**setting context**

**posing question**

# Anatomy of a ConcepTest

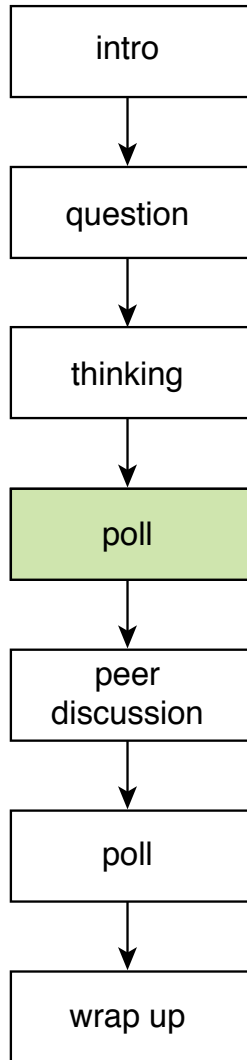


**setting context**

**posing question**

**reflection**

# Anatomy of a ConcepTest



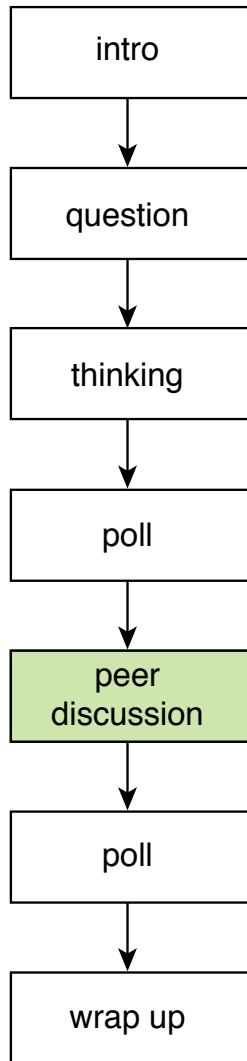
**setting context**

**posing question**

**reflection**

**baseline data**

# Anatomy of a ConcepTest



**setting context**

**posing question**

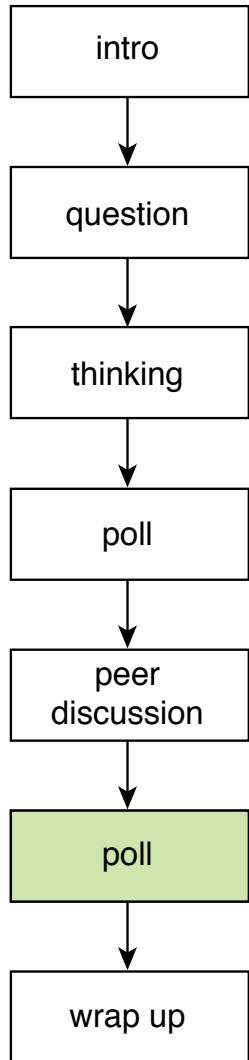
**reflection**

**baseline data**

**peer instruction**



# Anatomy of a ConcepTest



**setting context**

**posing question**

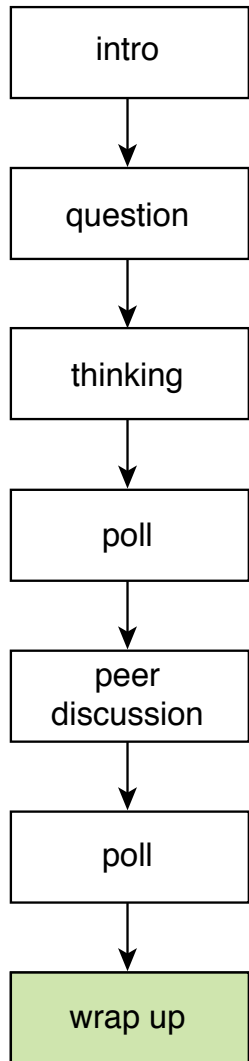
**reflection**

**baseline data**

**peer instruction**

**gain data**

# Anatomy of a ConcepTest



**setting context**

**posing question**

**reflection**

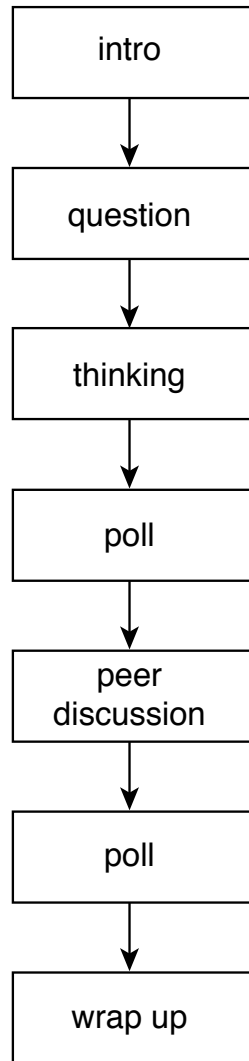
**baseline data**

**peer instruction**

**gain data**

**closure**

# Anatomy of a ConcepTest



**setting context** 5 min (max)

**posing question** 1 min

**reflection** 1–2 min

**baseline data**

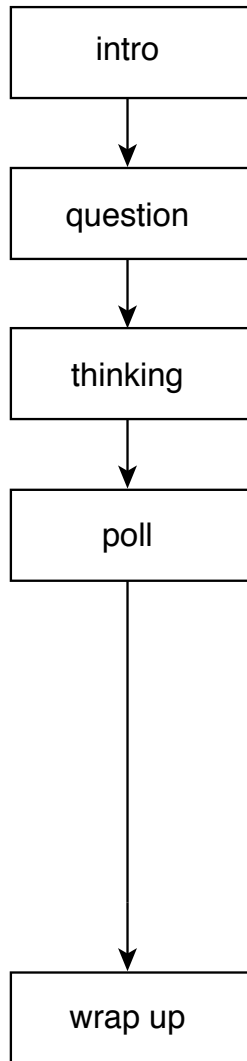
**peer instruction** 2–3 min

**gain data**

**closure** 5 min (max)

# Anatomy of a ConcepTest

## potential shortcuts

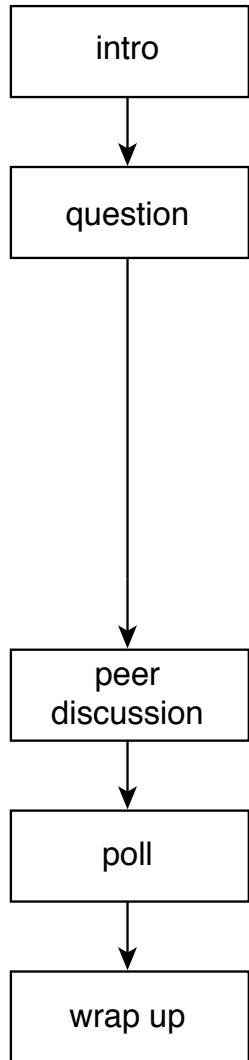


**2–3 min saved, but...**

**takes the “Peer” out of “Peer Instruction”**

# Anatomy of a ConcepTest

## potential shortcuts



**1–2 min saved, but...**

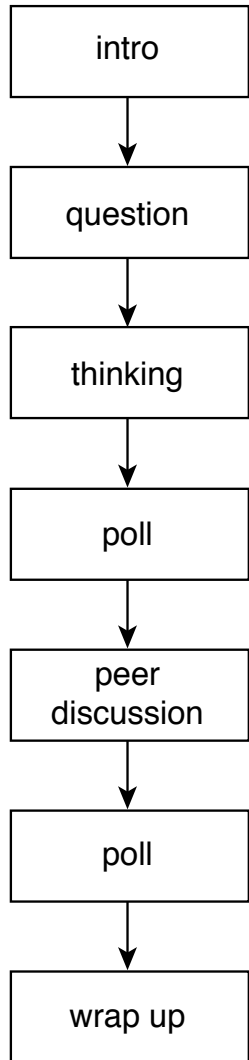
**no opportunity to commit before discussion**

# Outline

- **anatomy of a ConcepTest**
- **ConcepTest management**
- **implementing PI & JiTT**

# ConcepTest management

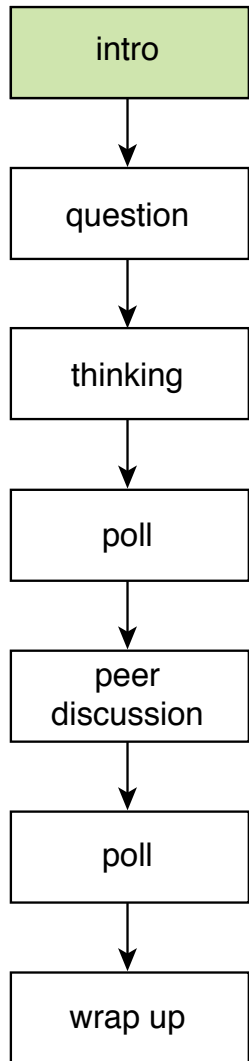
engendering “deep learning”



# ConcepTest management

engendering “deep learning”

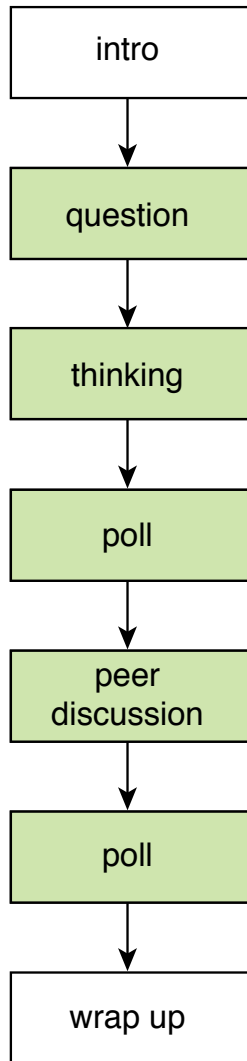
pre-class activity determines context





# ConceptTest management

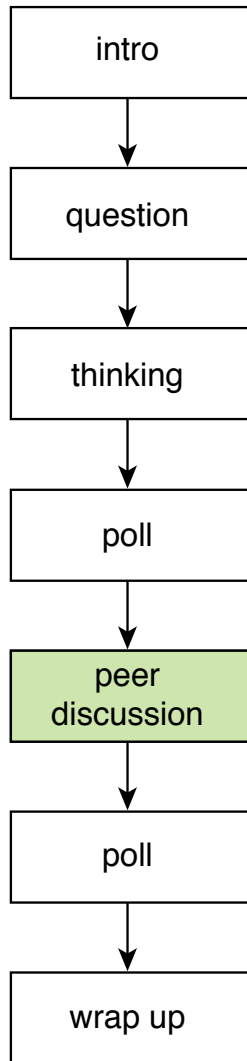
engendering “deep learning”



**question transfers concepts to new context**

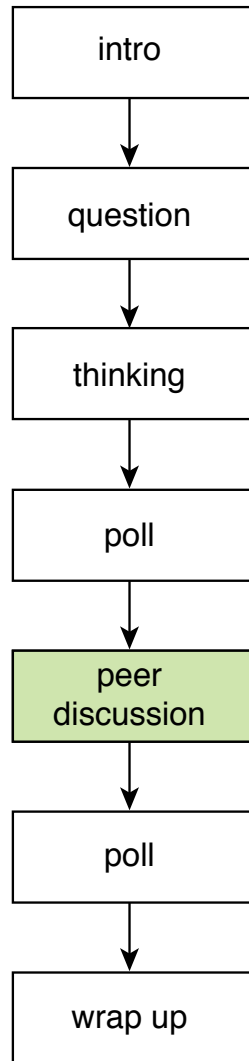
# ConcepTest management

## importance of peer discussion



# ConcepTest management

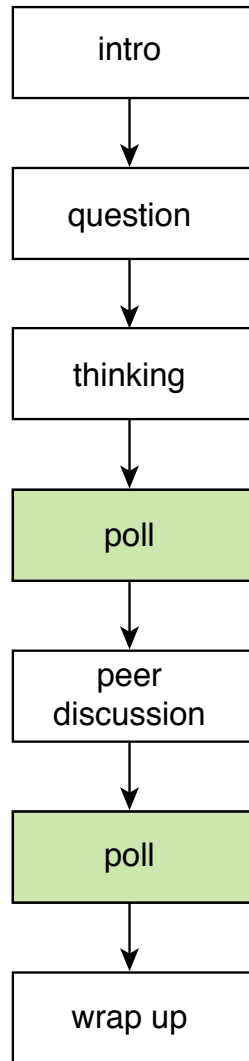
importance of peer discussion



**vary activity**

# ConcepTest management

importance of peer discussion



vary activity, measure poll-repoll gain

# ConcepTest management

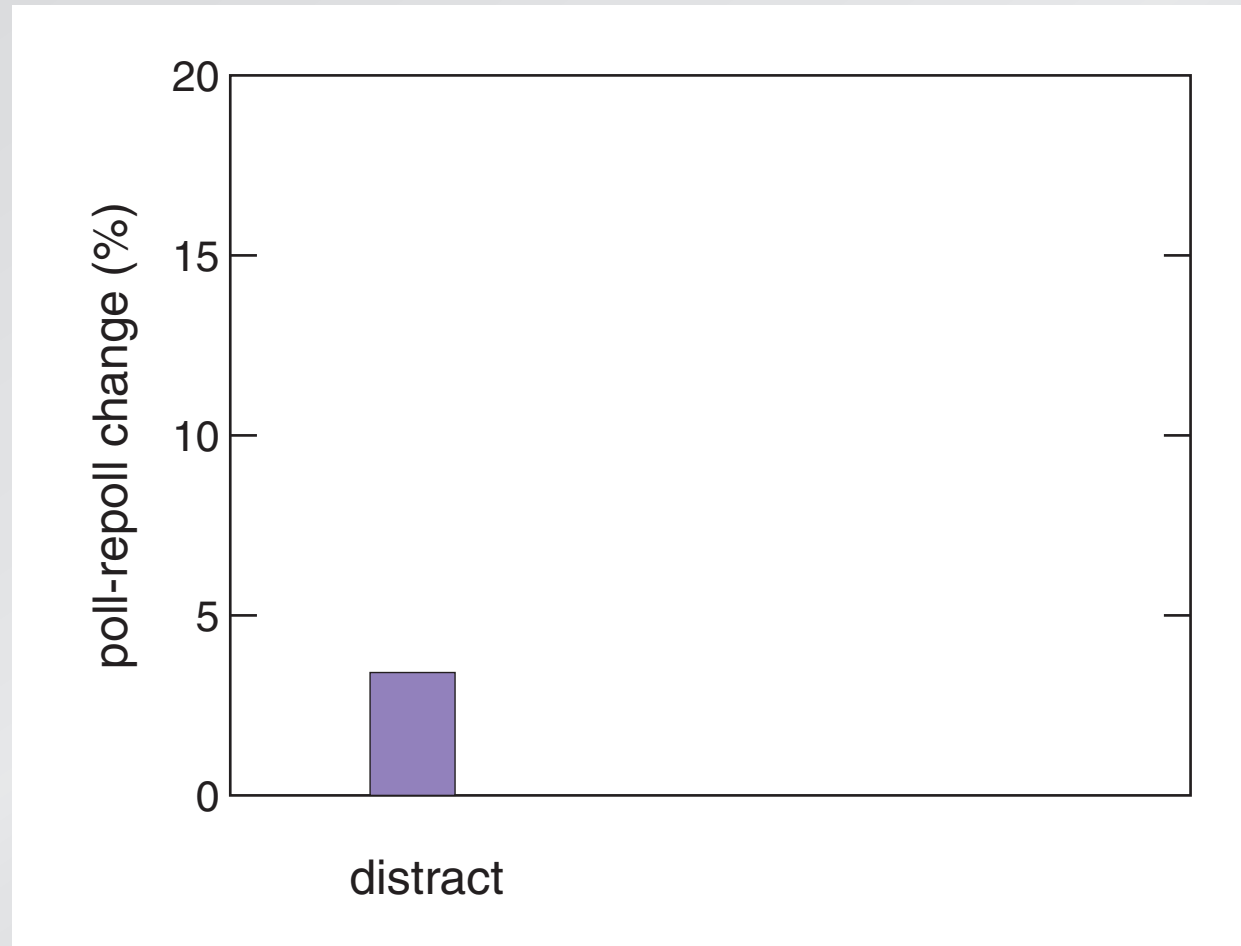
importance of peer discussion

compare poll-repoll gain for 3 activities:

- distract
- reflect
- discuss

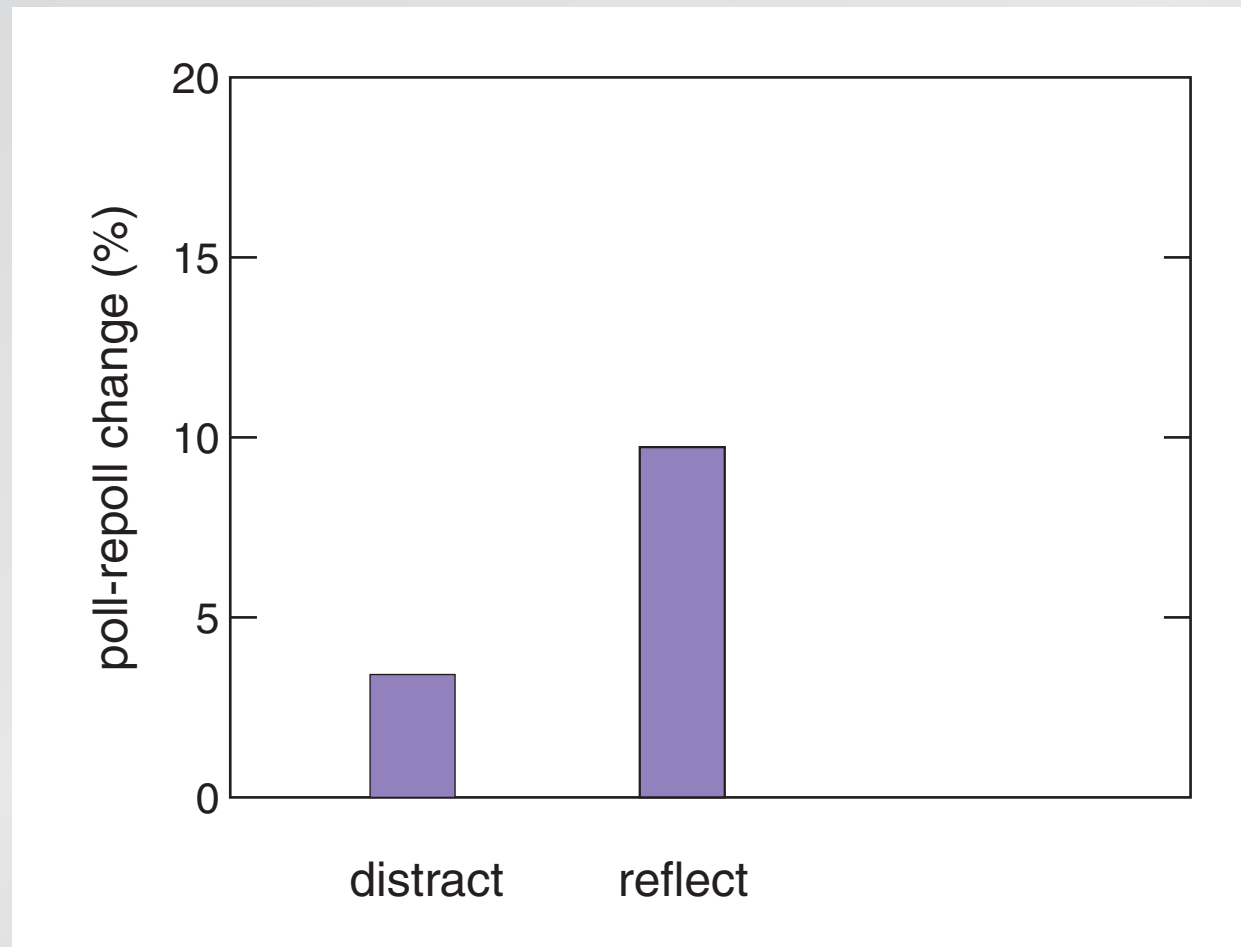
# ConcepTest management

importance of peer discussion



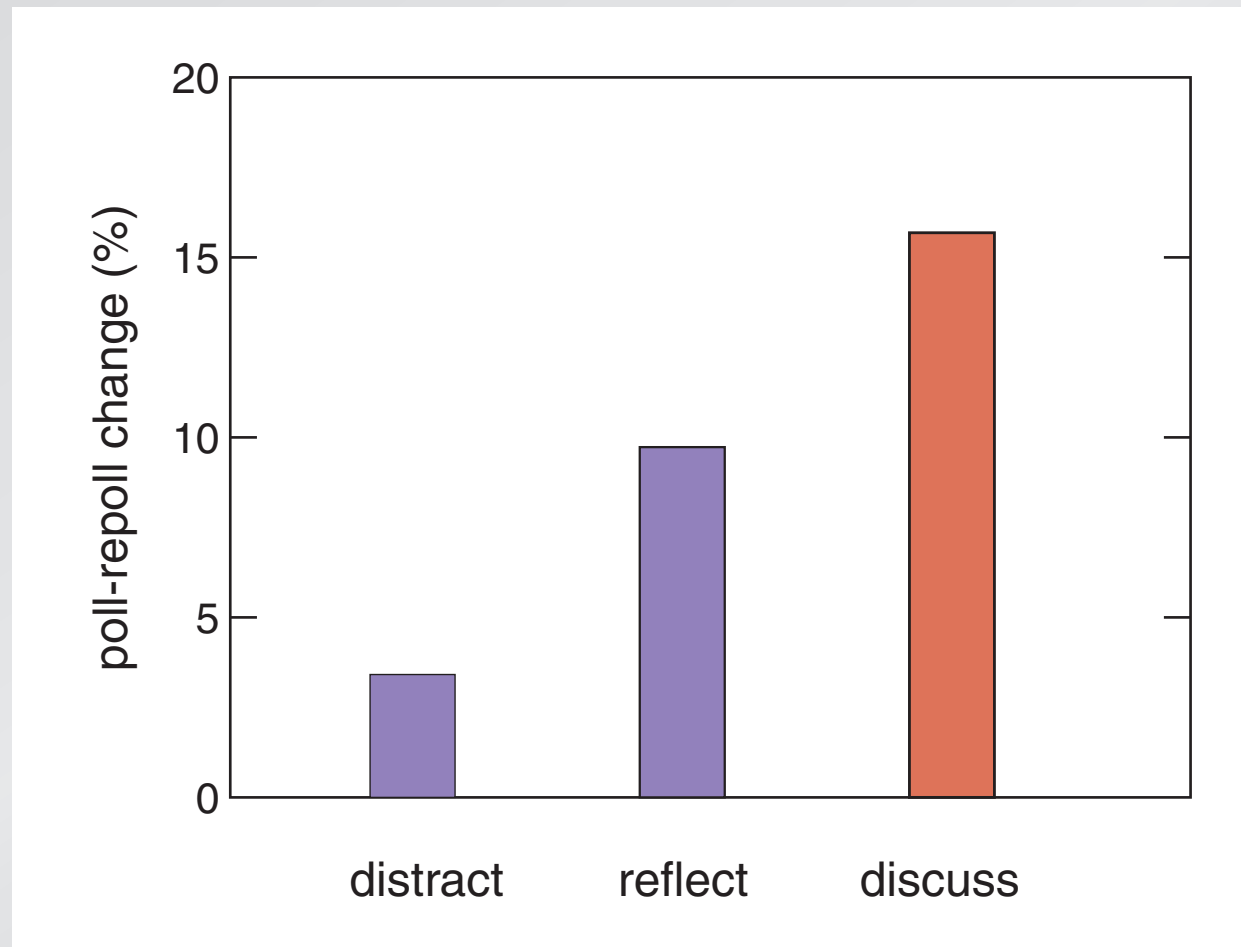
# ConcepTest management

importance of peer discussion



# ConcepTest management

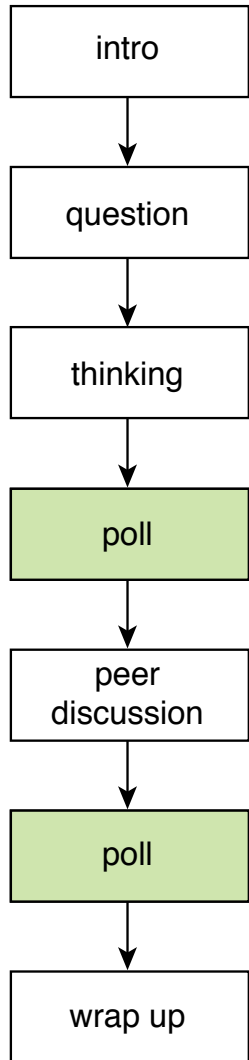
## importance of peer discussion





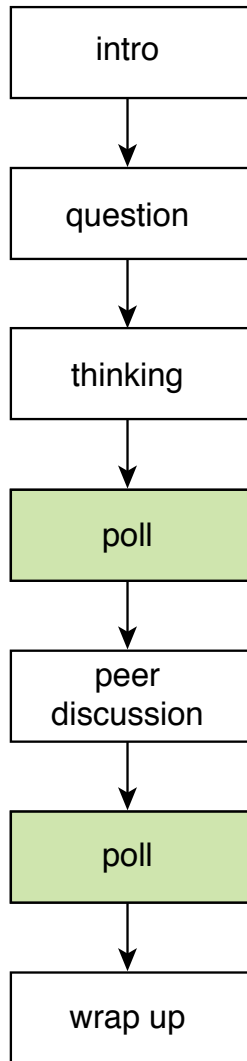
# ConcepTest management

technology important?



# ConcepTest management

technology important?



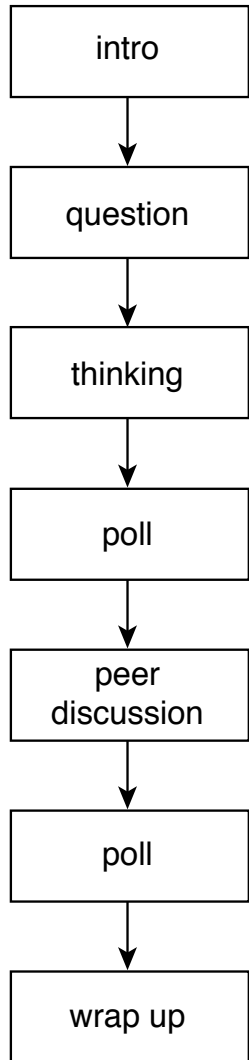
**normalized FCI gain:**

**flashcards: 0.47**

**clickers: 0.44**

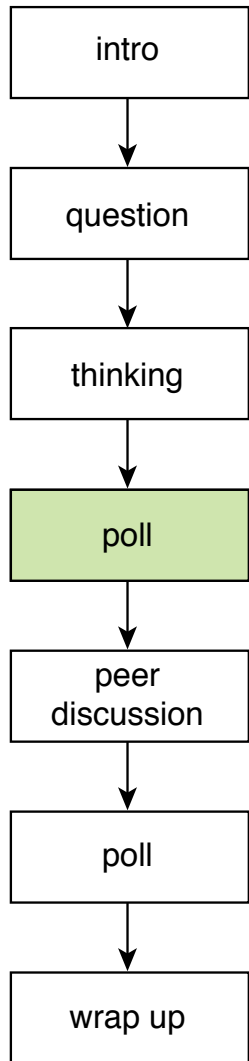
# ConcepTest management

show histograms?



# ConcepTest management

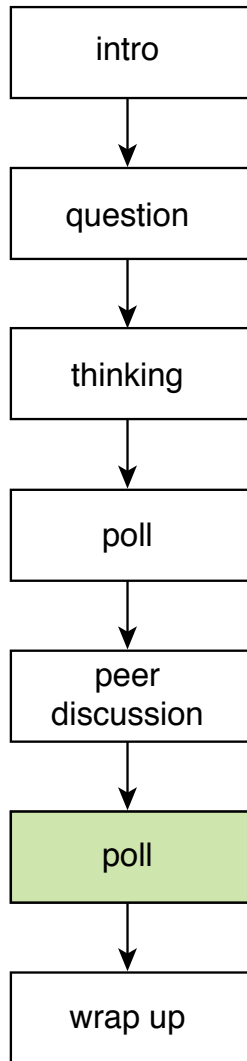
show histograms?



**no — biases discussion**

# ConcepTest management

show histograms?

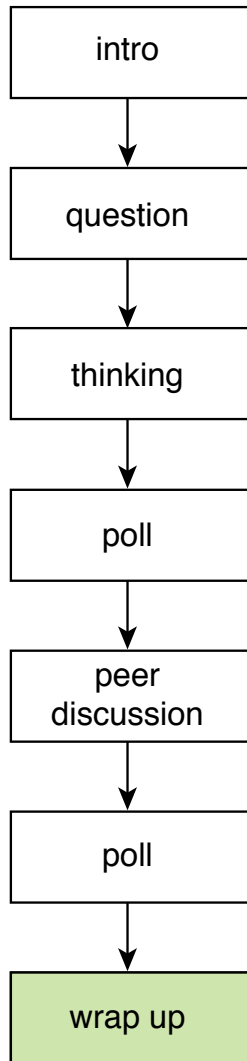


**no — biases discussion**

**yes — helps bring closure**

# ConcepTest management

show histograms?



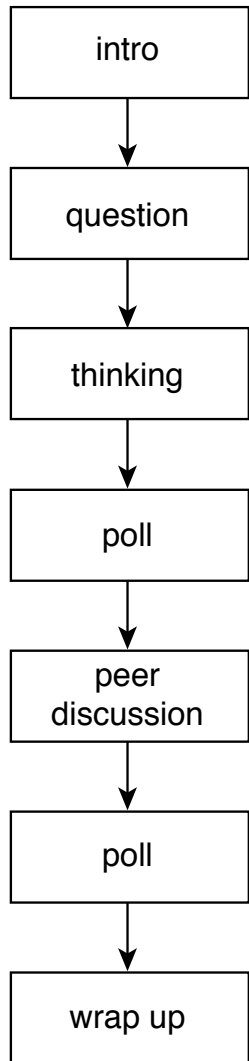
**no — biases discussion**

**yes — helps bring closure**

**provide *your* answer**

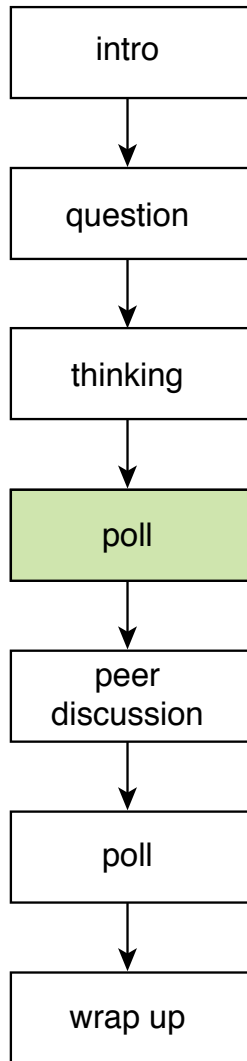
# ConcepTest management

have individual students defend choices?



# ConcepTest management

have individual students defend choices?

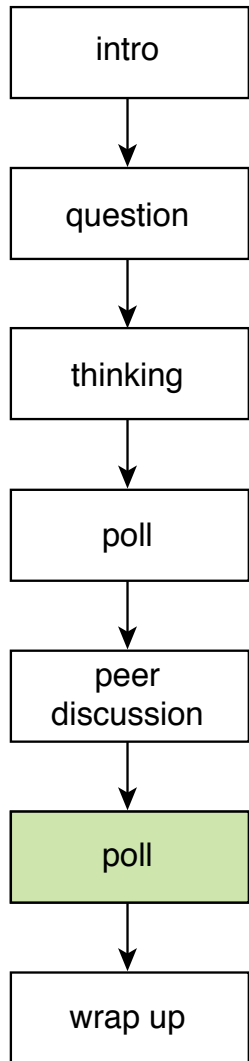


**provides additional insights for discussion**



# ConcepTest management

have individual students defend choices?



involves students in wrap up

# Outline

- **anatomy of a ConcepTest**
- **ConcepTest management**
- **implementing PI & JiTT**

# Implementing PI & JiTT

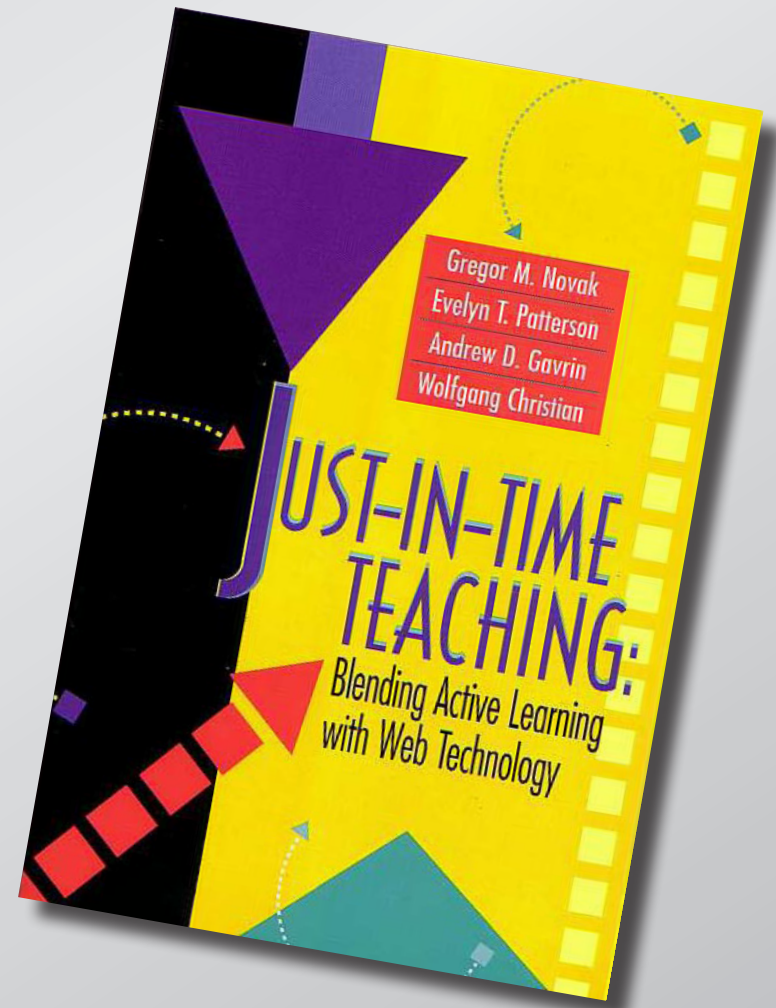
**“How to encourage students to read materials before they come to class? If they don’t prepare, can this pedagogy still work?”**

**Will the students read before coming to class or will they simply stop coming to class?”**

# Implementing PI & JiTT

Just-in-time-Teaching (JiTT)

[www.jitt.org](http://www.jitt.org)



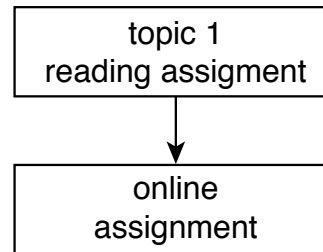
# Implementing PI & JiTT

## JiTT workflow

topic 1  
reading assignment

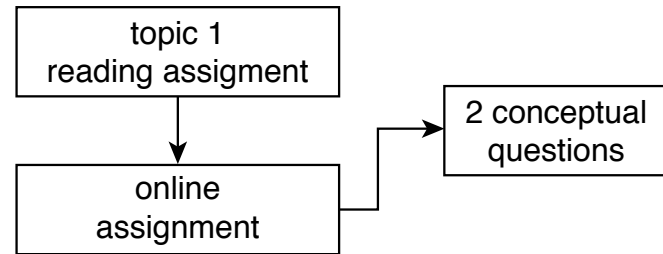
# Implementing PI & JiTT

## JiTT workflow



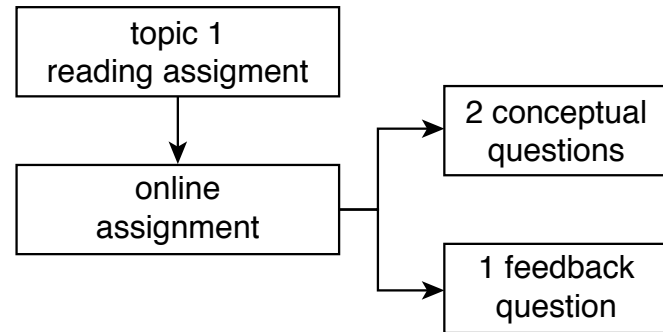
# Implementing PI & JiTT

## JiTT workflow



# Implementing PI & JiTT

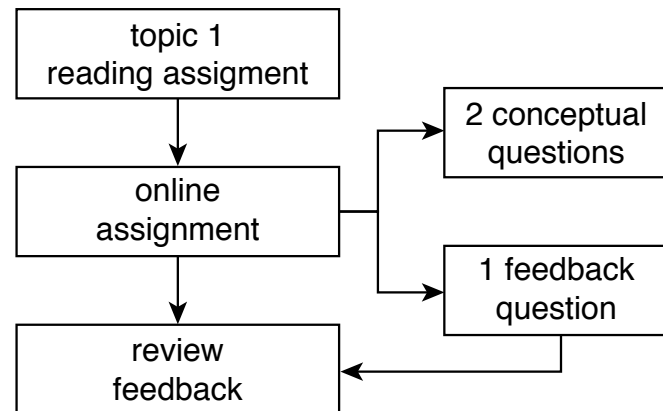
## JiTT workflow





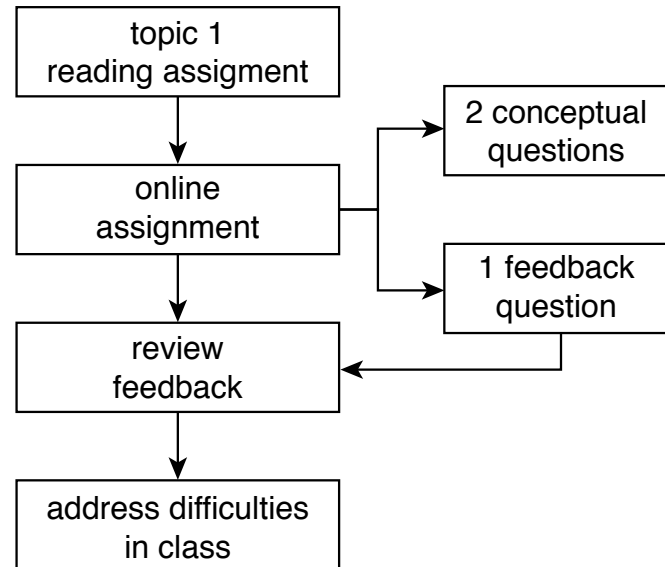
# Implementing PI & JiTT

## JiTT workflow



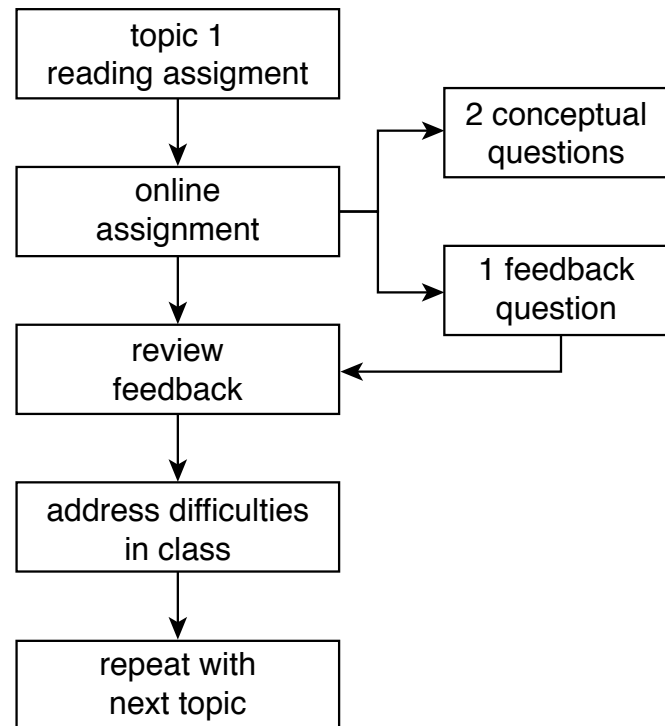
# Implementing PI & JiTT

## JiTT workflow



# Implementing PI & JiTT

## JiTT workflow



# Implementing PI & JiTT

**“I am not sure how much of the core traditional material I can cover given the amount of time it appears I will need to develop PI/JiTT ConcepTest questions. ”**

# Implementing PI & JiTT

## JiTT:

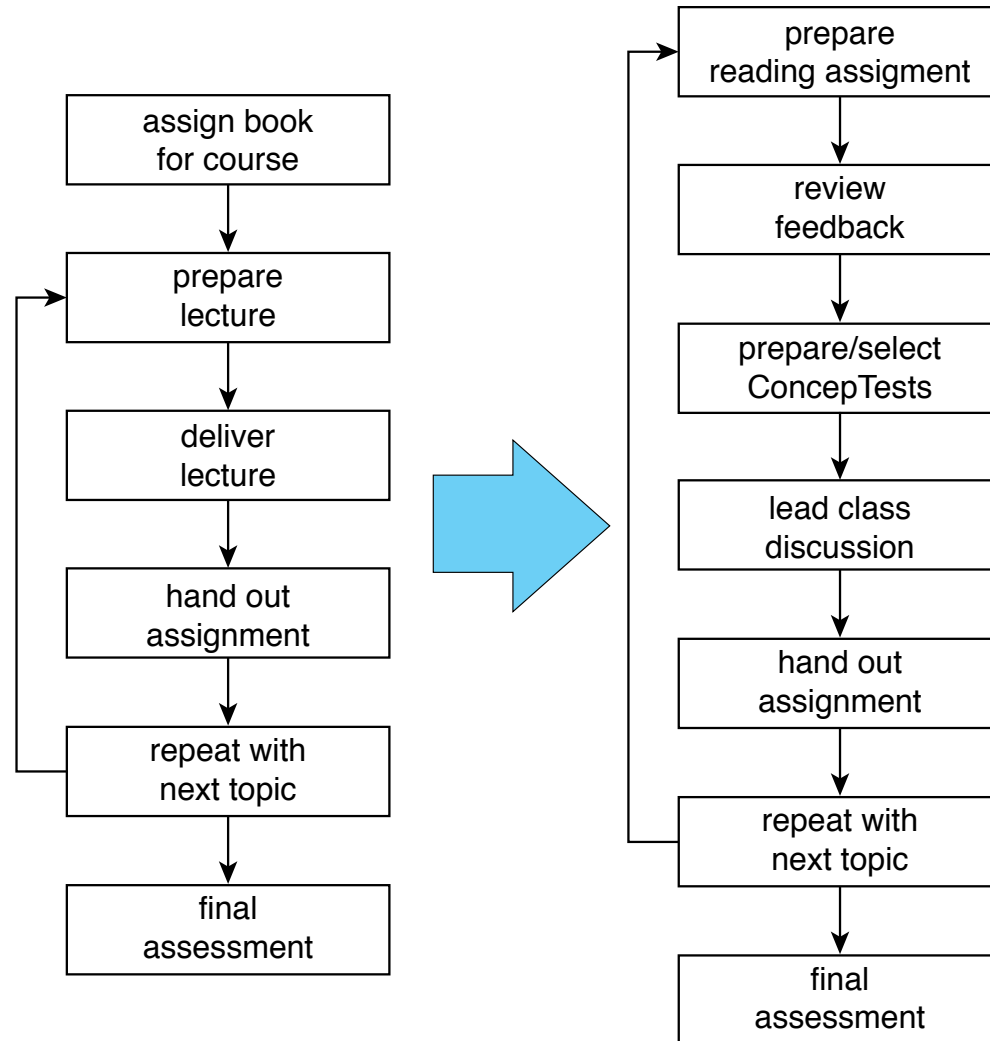
- prepares you for class
- prepares students for class
- helps you address student difficulties

# Implementing PI & JiTT

**“Reading responses from the students can be very time consuming, especially for large classes. Are there any ways that have been proved to make these methods more effective for large classes?”**

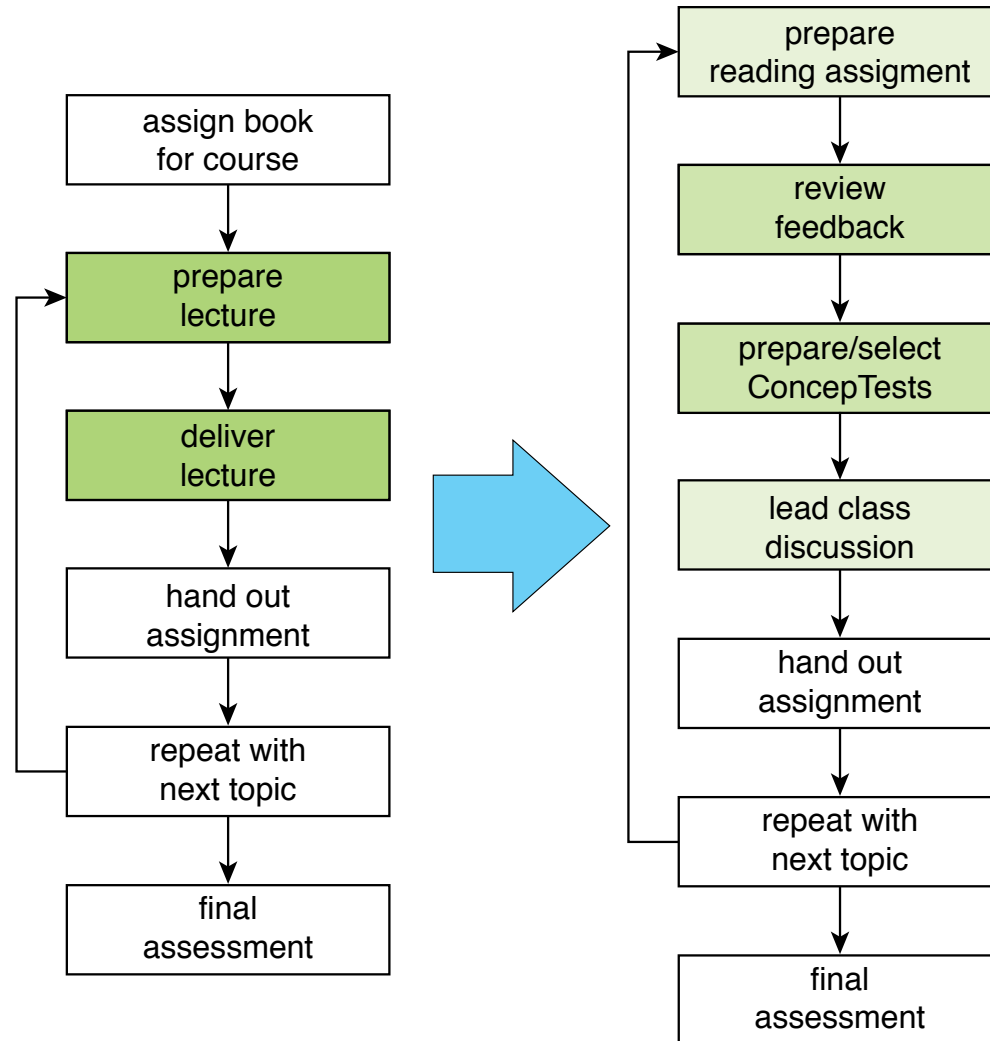
# Implementing PI & JiTT

transitioning: where does the effort go?



# Implementing PI & JiTT

transitioning: where does the effort go?





# Implementing PI & JiTT

**“Why not solve problems for students on the board? Why not show students how an ‘expert’ in the field tackles the problem?”**

**Also: many wondered about how to accurately assess student understanding**

# Implementing PI & JiTT

**What constitutes a good problem?**

# Implementing PI & JiTT

On a Saturday afternoon, you pull into a parking lot with unmeasured spaces near a shopping area. You circle around, but there are no empty spots. You decide to wait at one end of the lot, where you can see (and command) about 20 spaces.

# Implementing PI & JiTT

On a Saturday afternoon, you pull into a parking lot with unmeasured spaces near a shopping area. You circle around, but there are no empty spots. You decide to wait at one end of the lot, where you can see (and command) about 20 spaces.

How long do you have to wait before someone frees up a space?

# Implementing PI & JiTT

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How long do you have to wait before someone frees up a space?

Requires:

Assumptions

Developing a model

Applying that model

# Implementing PI & JiTT

On a Saturday afternoon, you pull into a parking lot with unmeasured spaces near a shopping area. You circle around, but there are no empty spots. You decide to wait at one end of the lot, where you can see (and command) about 20 spaces. **On average people shop for 2 hours.**

How long do you have to wait before someone frees up a space?

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How long do you have to wait before someone frees up a space?

Requires:

Developing a model  
Applying that model

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**Assuming people leave at regularly-spaced intervals,** how long do you have to wait before someone frees up a space?



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**Assuming people leave at regularly-spaced intervals,** how long do you have to wait before someone frees up a space?

Requires:

Applying a (new) model

# Implementing PI & JiTT

On a Saturday afternoon, you pull into a parking lot with unmeasured spaces near a shopping area, where people are known to shop, on average, for 2 hours. You circle around, but there are no empty spots. You decide to wait at one end of the lot, where you can see (and command) about 20 spaces.

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$$t_{wait} = \frac{T_{shop}}{N_{spaces}}$$

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How long do you have to wait before someone frees up a space?

Requires:

Using a calculator

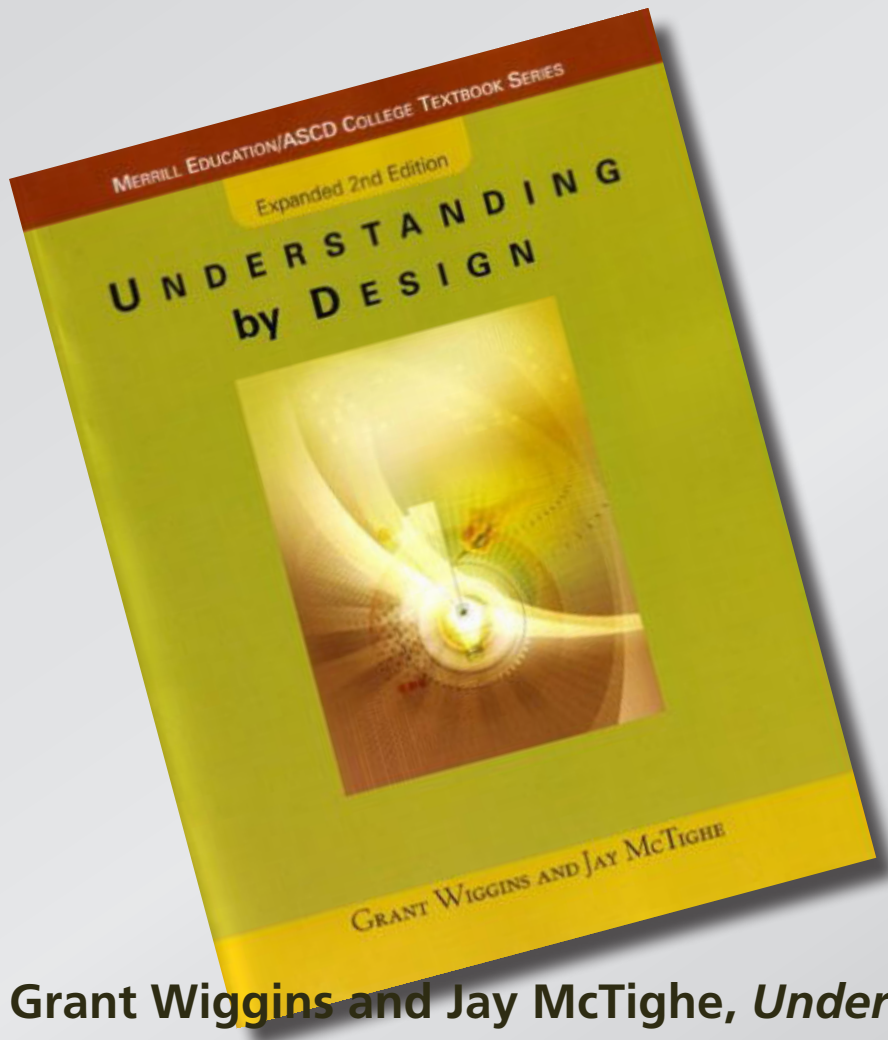
$$t_{wait} = \frac{T_{shop}}{N_{spaces}}$$

# Implementing PI & JiTT

**set learning goals to facilitate assessment!**

# Implementing PI & JiTT

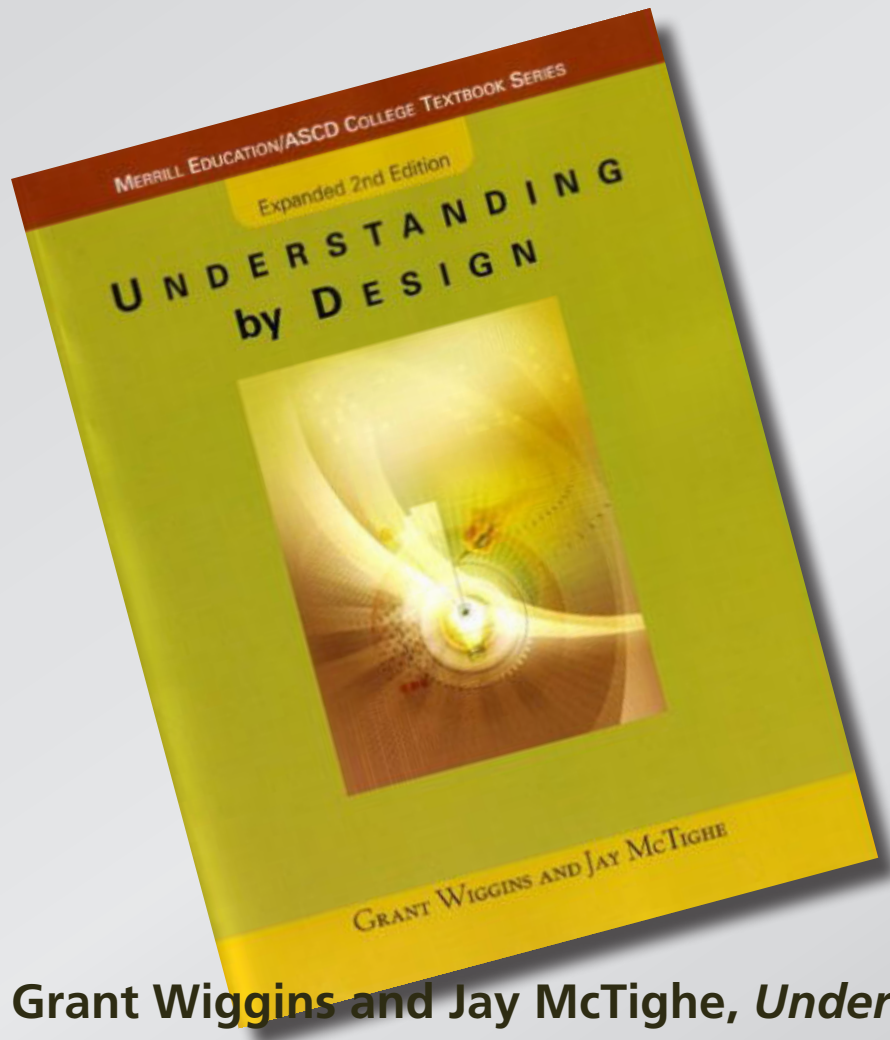
## Setting learning goals



Grant Wiggins and Jay McTighe, *Understanding by Design* (Prentice Hall, 2001)

# Implementing PI & JiTT

## Setting learning goals

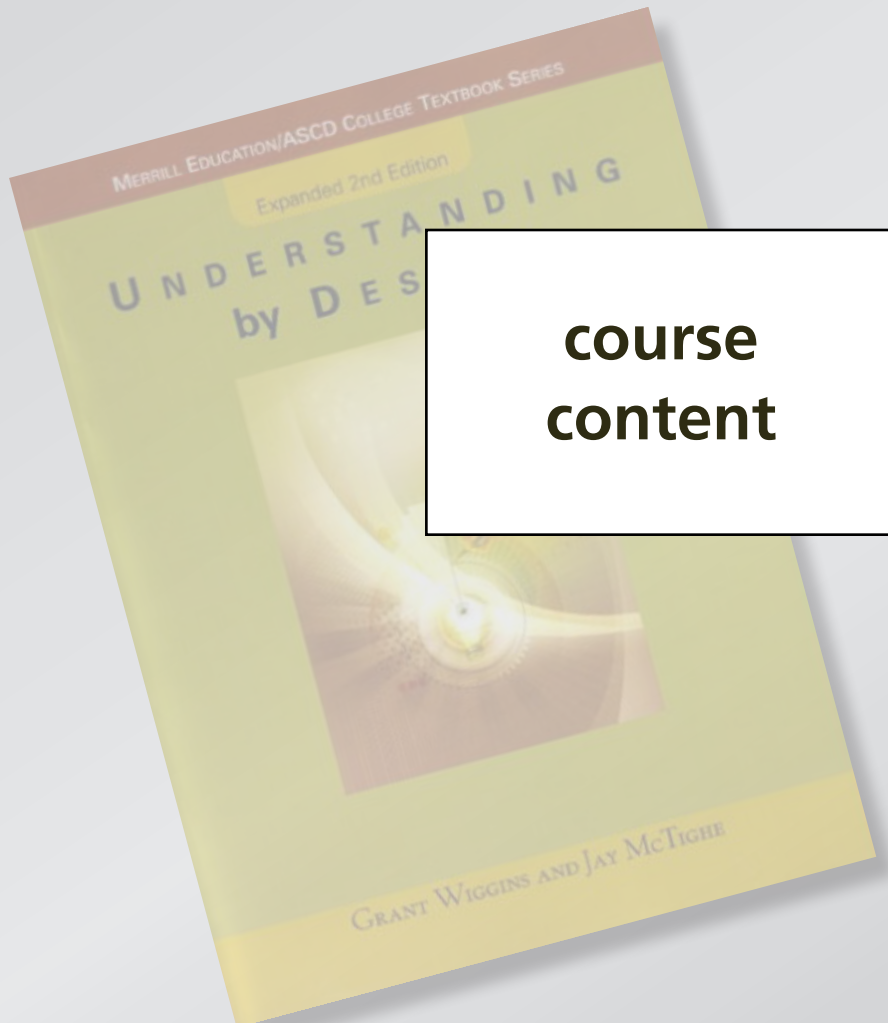


- approach, not content
- focus on understanding
- backward design

Grant Wiggins and Jay McTighe, *Understanding by Design* (Prentice Hall, 2001)

# Implementing PI & JiTT

Traditional approach to course planning

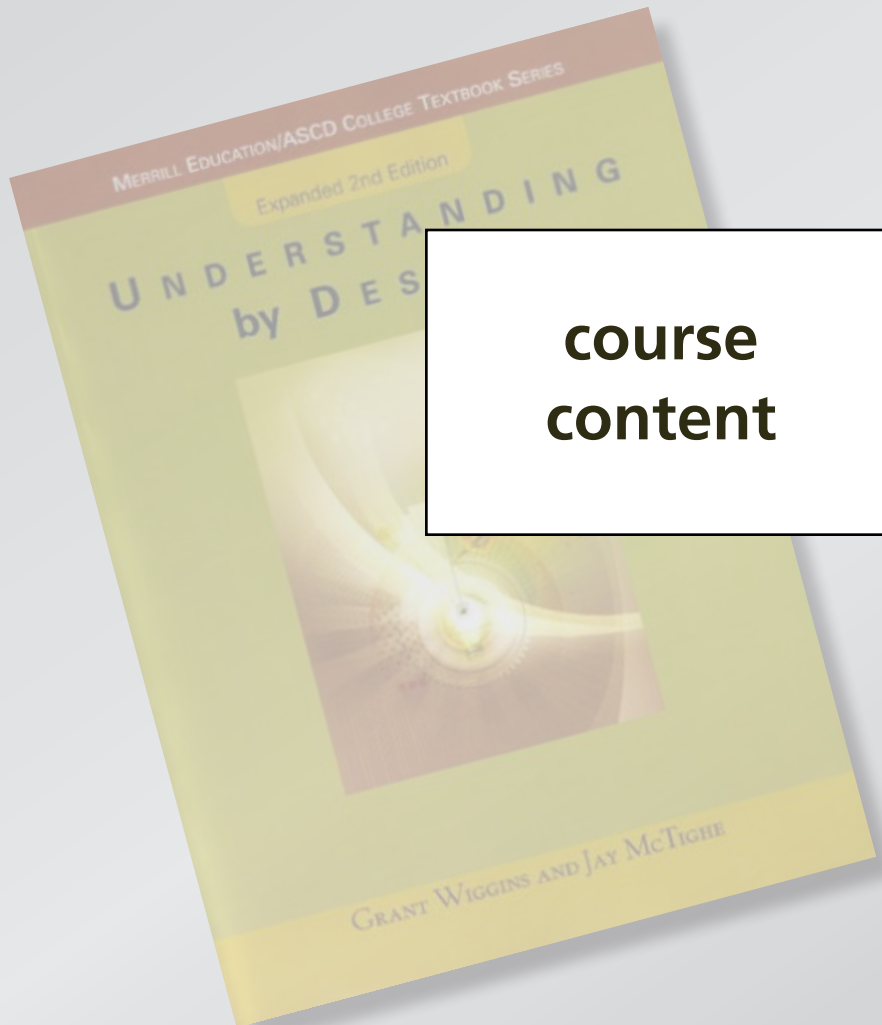


**course  
content**



# Implementing PI & JiTT

## Traditional approach to course planning



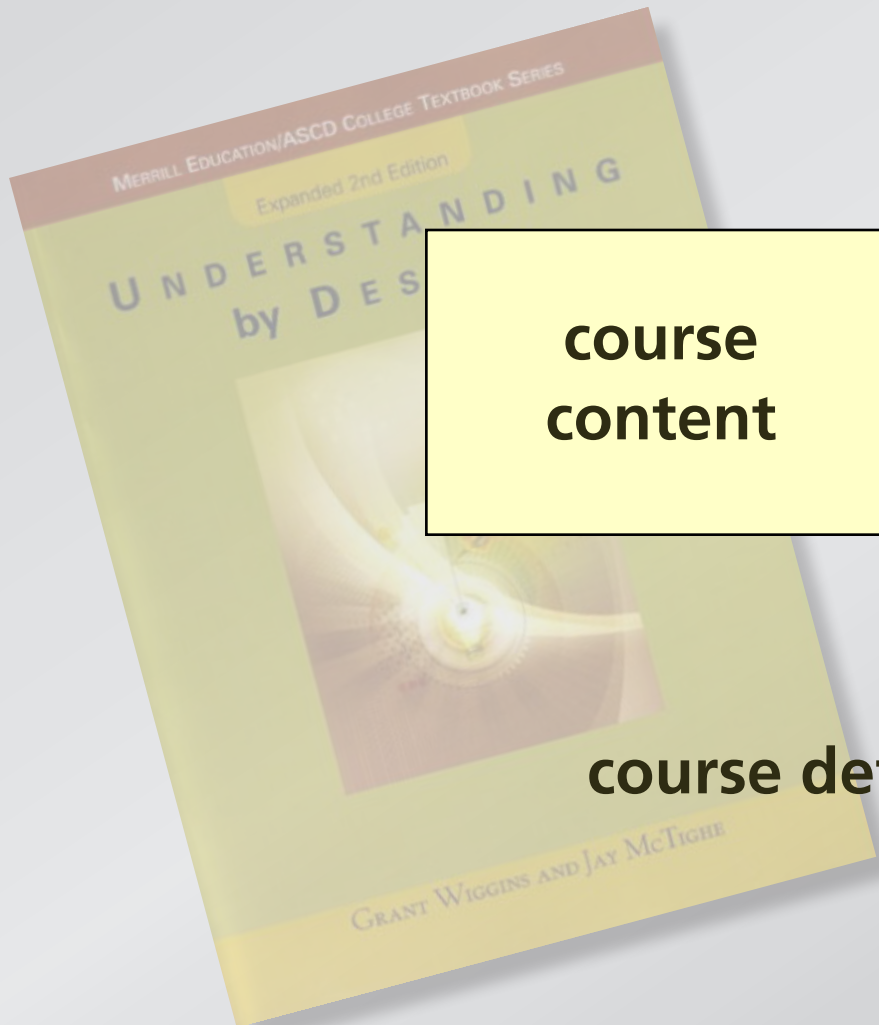
**course  
content**



**assessment**

# Implementing PI & JiTT

## Traditional approach to course planning



**course  
content**

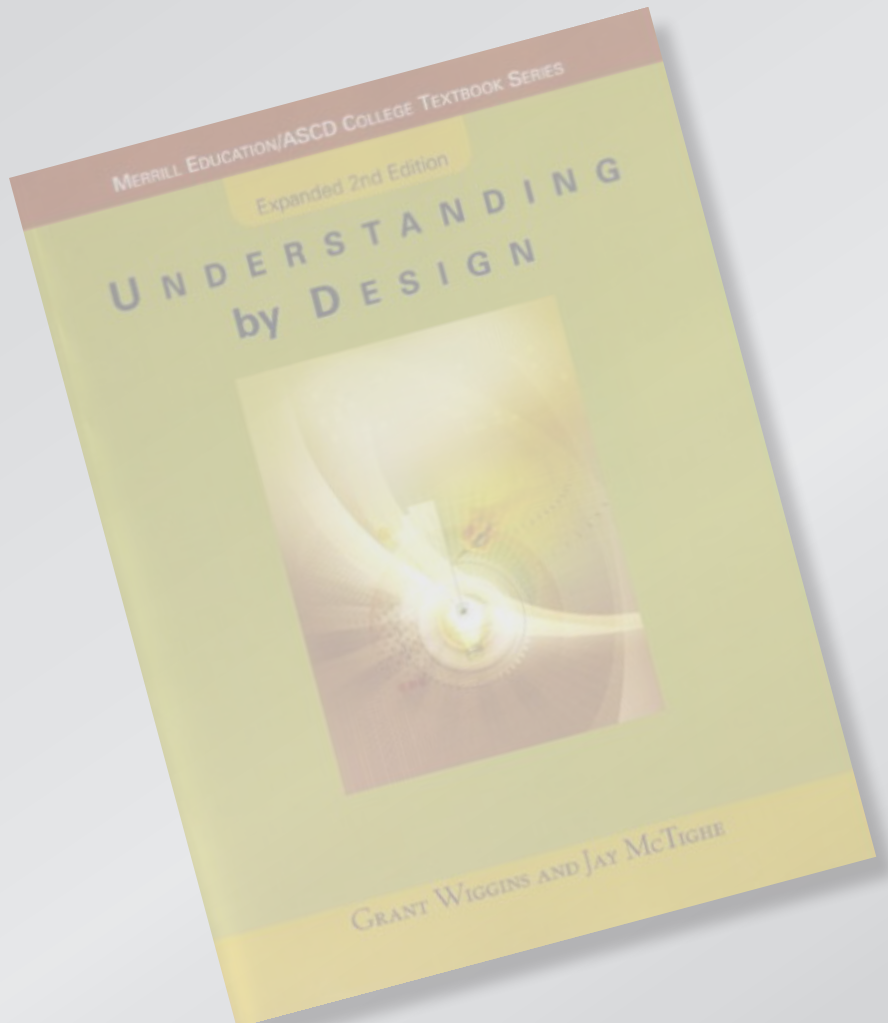


**assessment**

**course defined by content**

# Implementing PI & JiTT

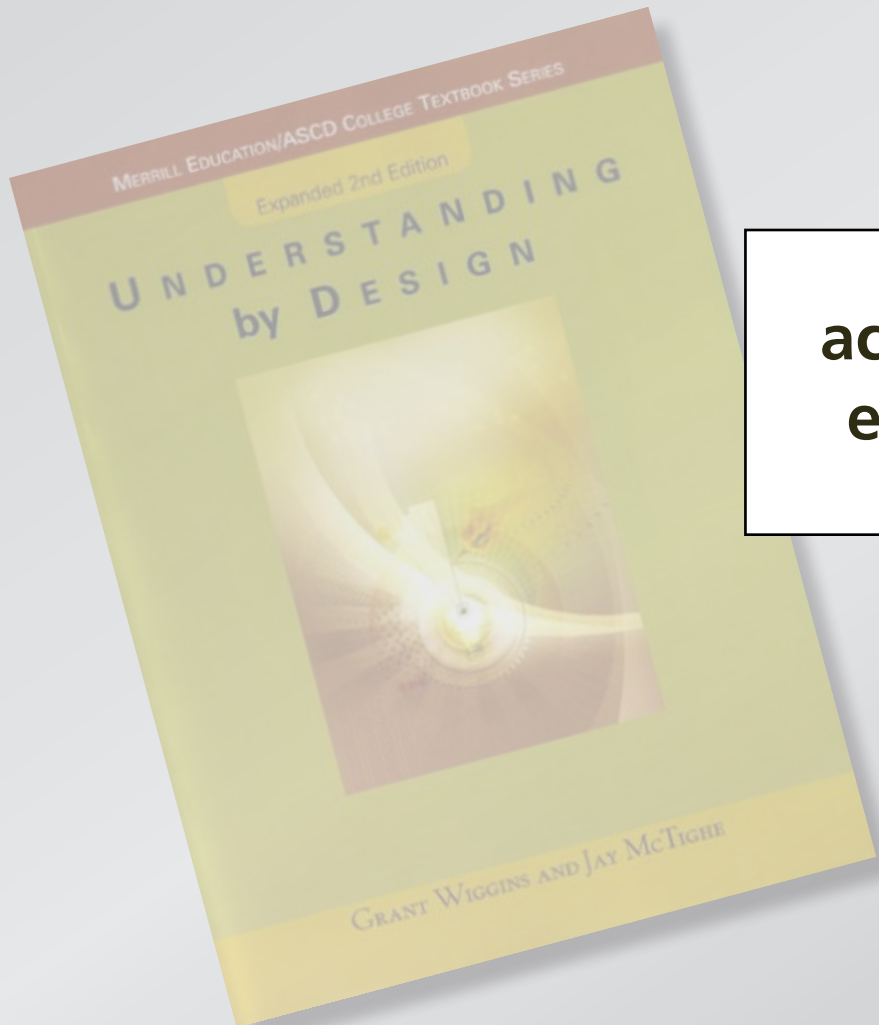
## Backward design



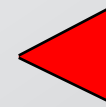
**desired  
outcomes**

# Implementing PI & JiTT

## Backward design



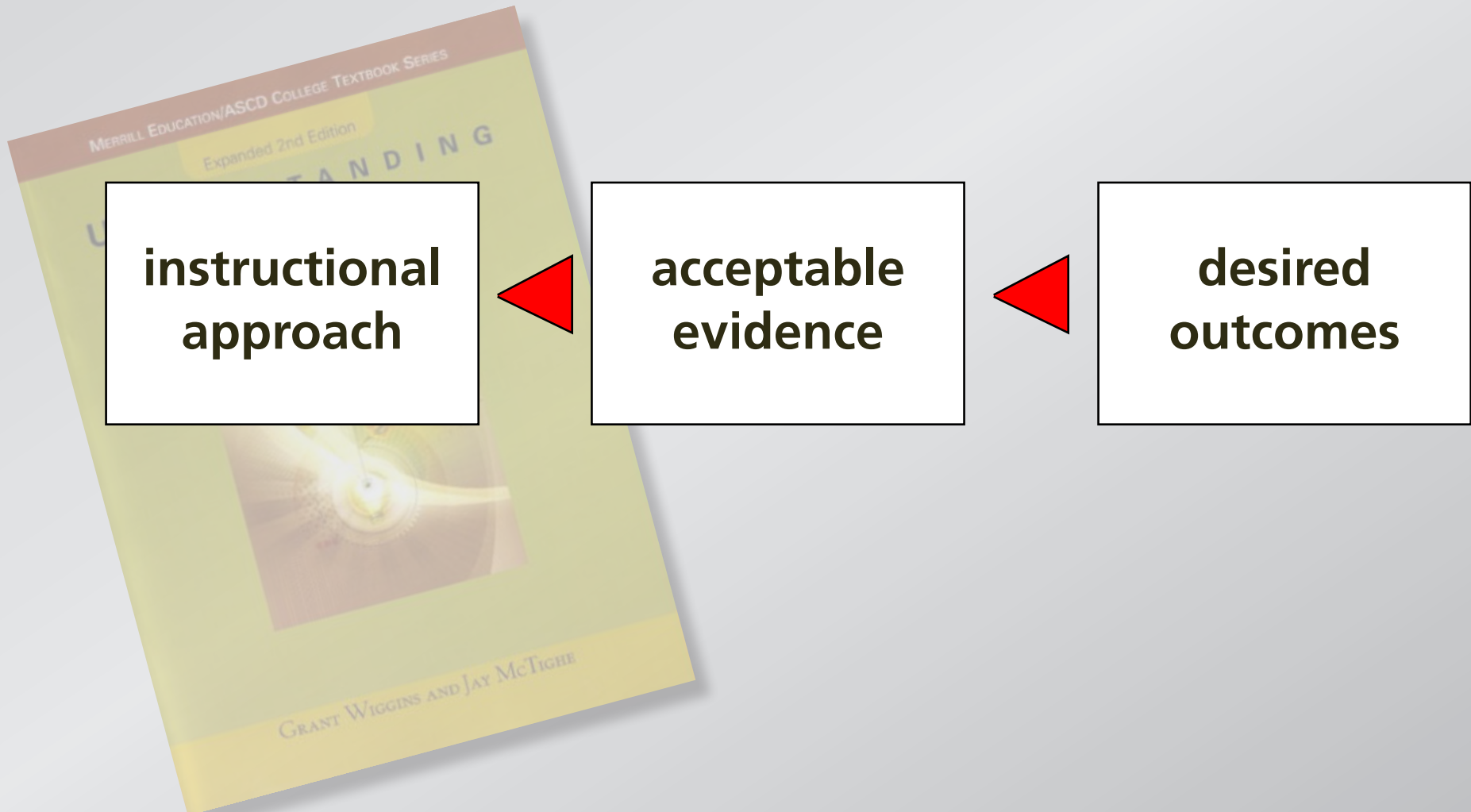
**acceptable  
evidence**



**desired  
outcomes**

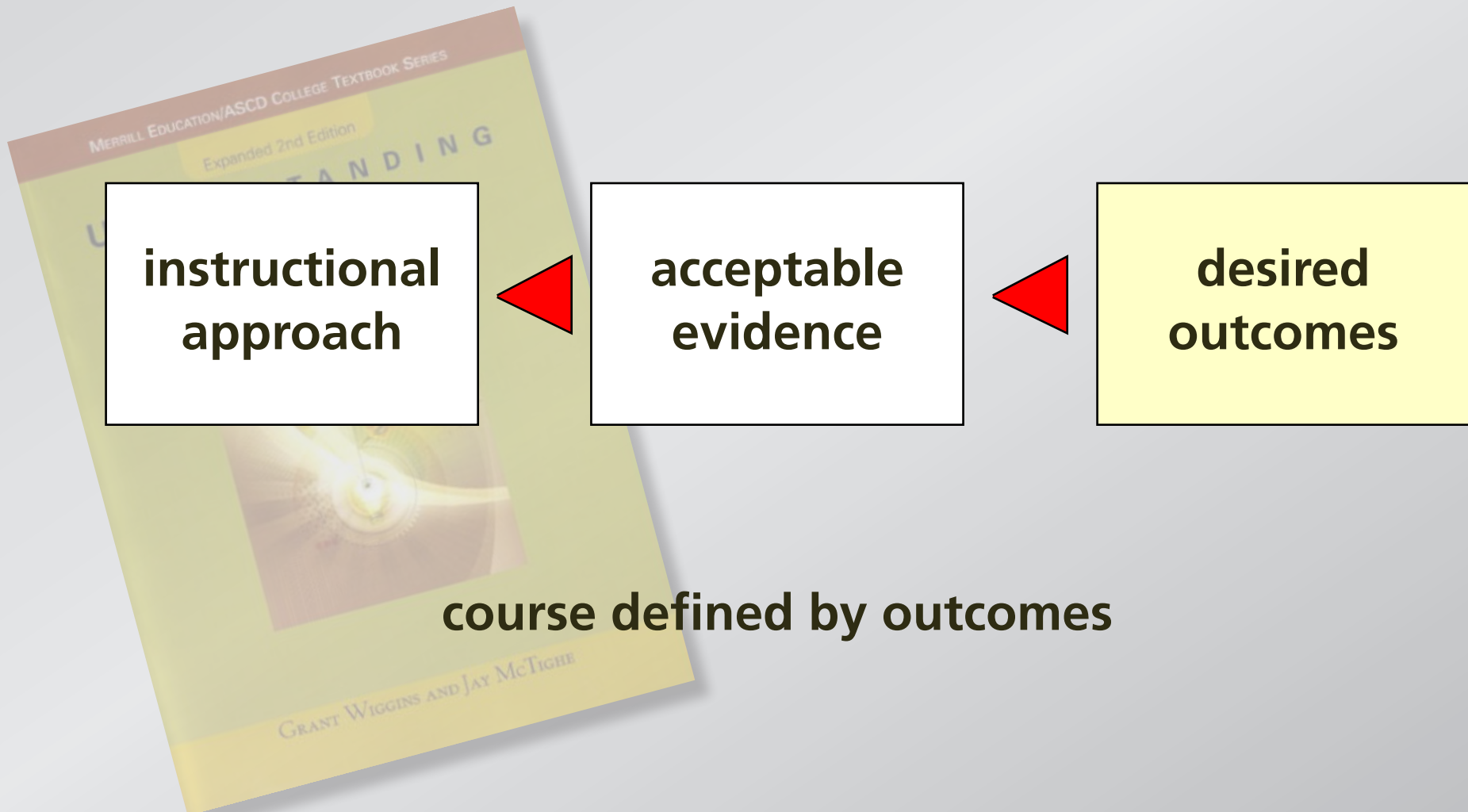
# Implementing PI & JiTT

## Backward design



# Implementing PI & JiTT

## Backward design



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<http://mazur.harvard.edu>

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