# The scientific approach to teaching: research as a basis for course design





# Education



# Education

# lectures focus on delivery of information

# **Education**

# not transfer but assimilation of information is key

# My message

### let's not abandon the scientific method when teaching

### My message

### let's not abandon the scientific method when teaching

### The plural of anecdote is not data

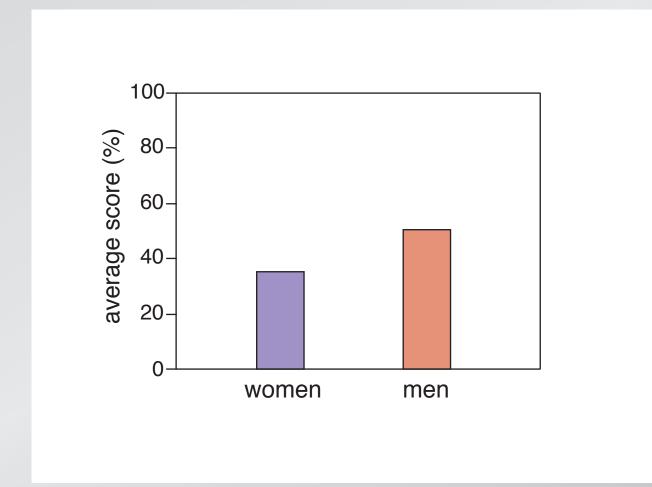
Lee Shulman

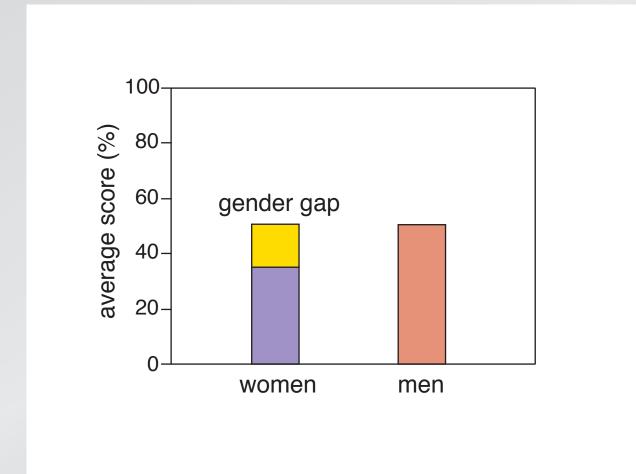
# Outline

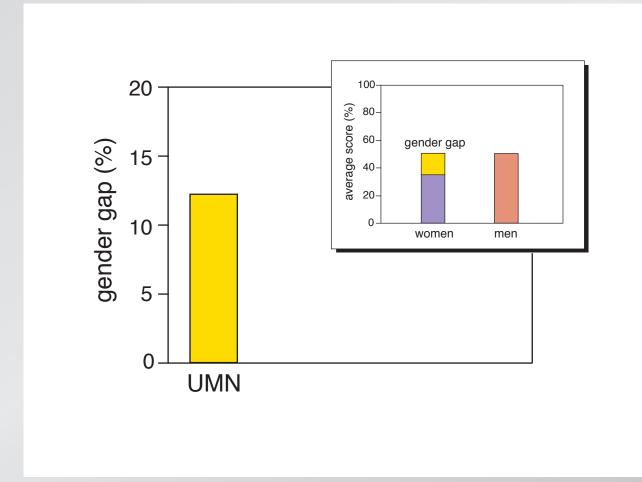
Gender issues

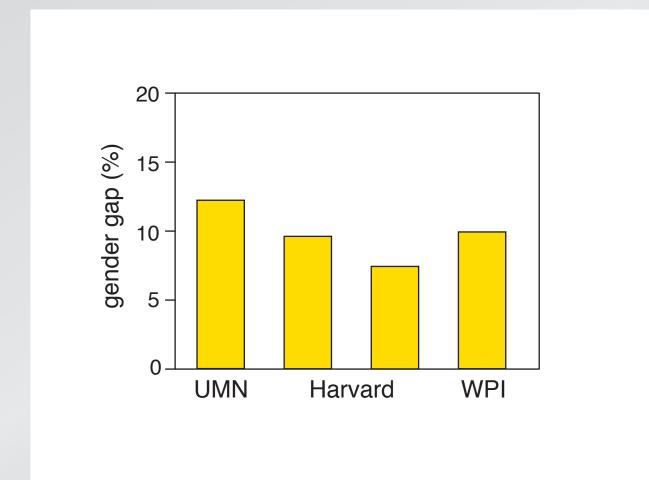
• Lecture demonstrations

Confusion



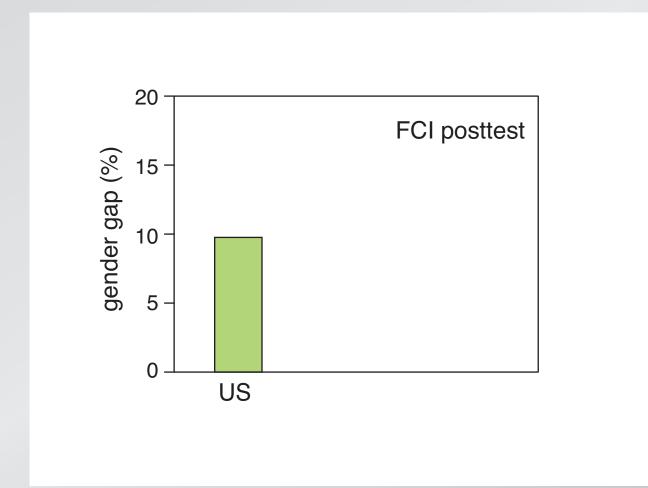


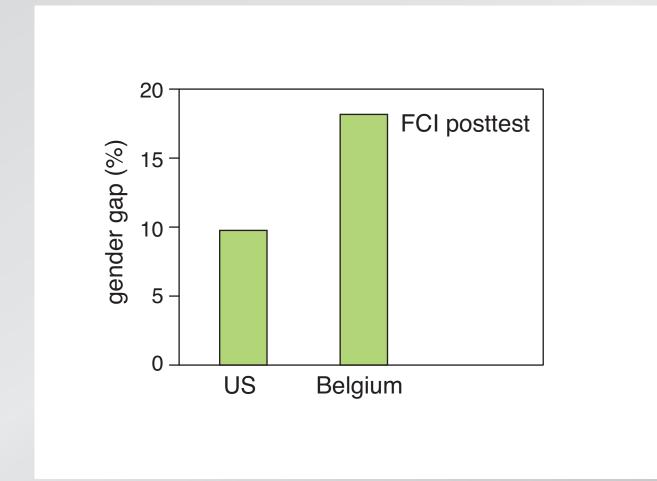




# what causes this gap?

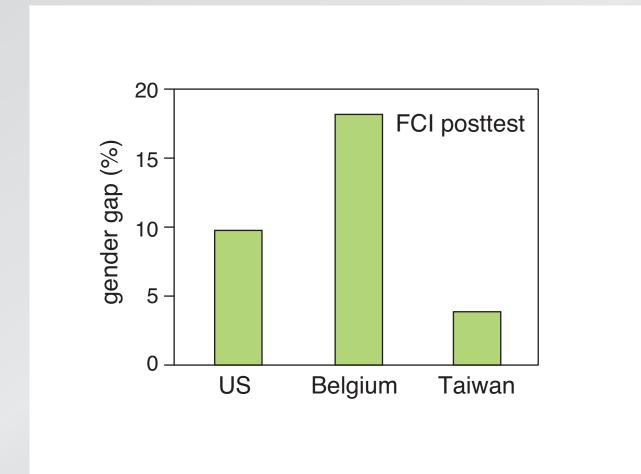
is it cultural?



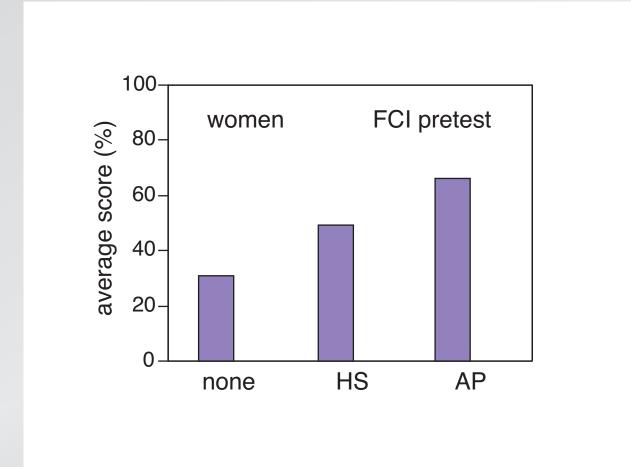




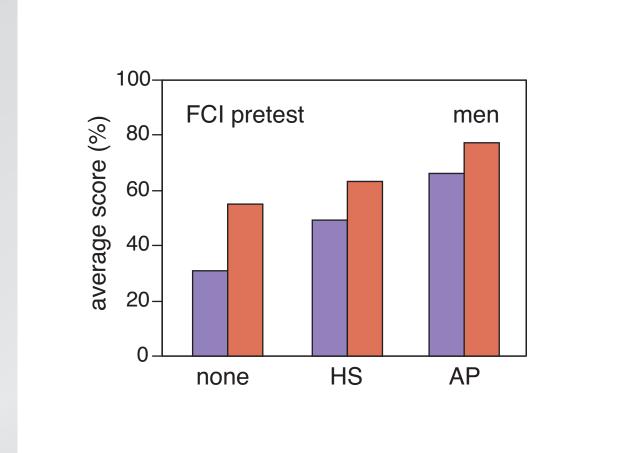
### strong dependence on culture!



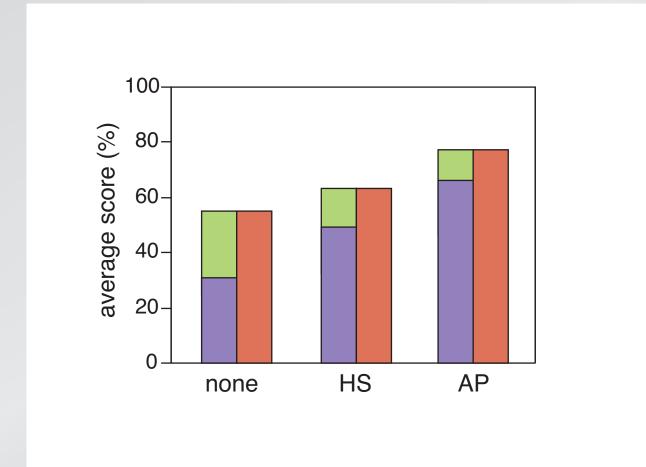
### effect of precollege education



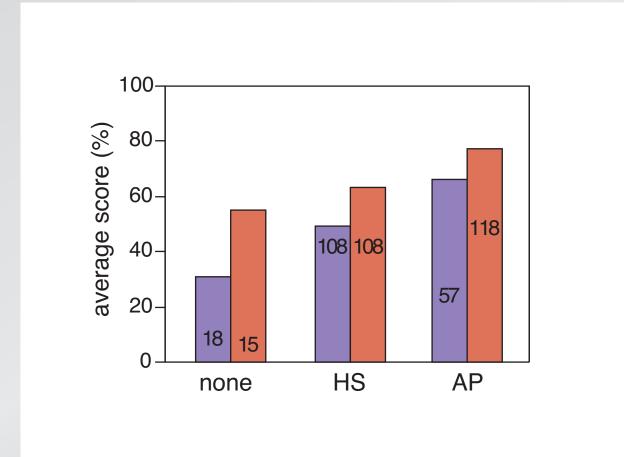
### everyone gains...



### ...but gap persists...



### ...and women underrepresented



A CA

X

# what can we do?

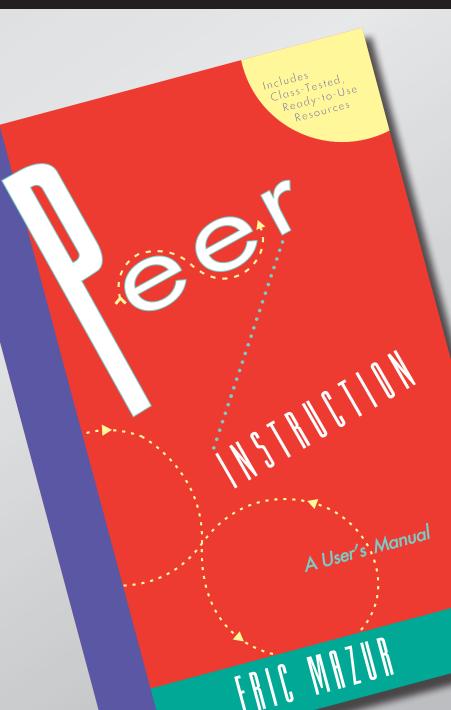
# increase collaboration and interactivity

200

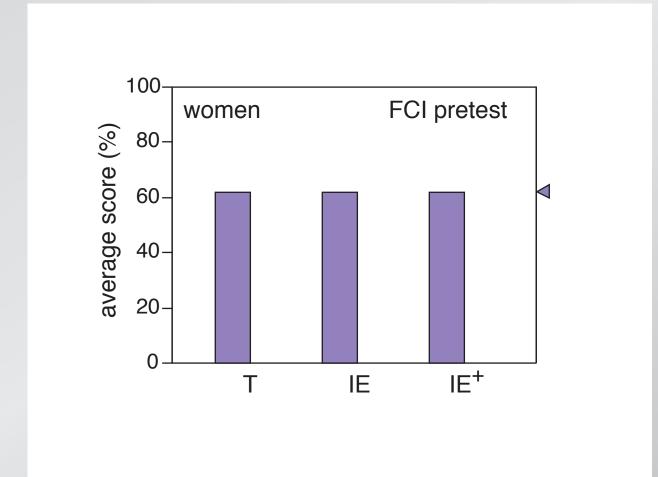
20

**Compare three pedagogies:** 

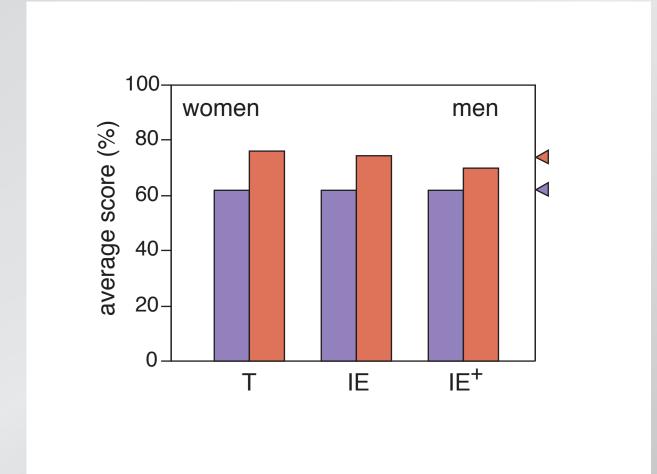
- **T: traditional lectures**
- I: interactive lectures
- I<sup>+</sup>: interactive assignments, lectures, and tutorials



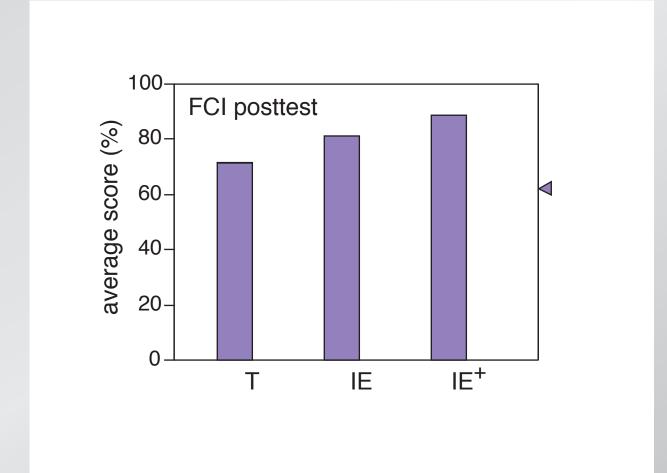
### does pedagogy help?



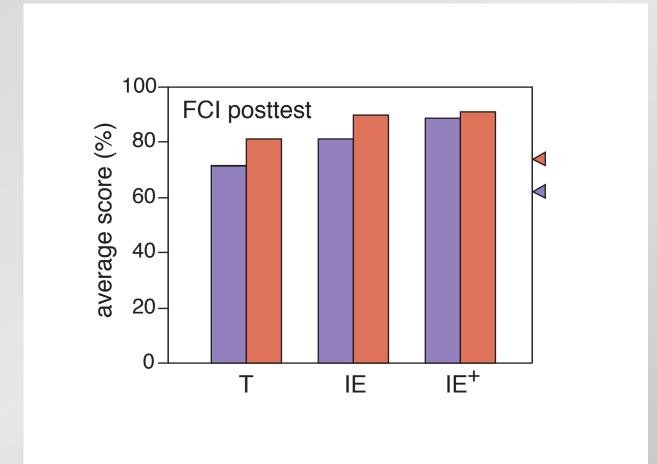
### does pedagogy help?



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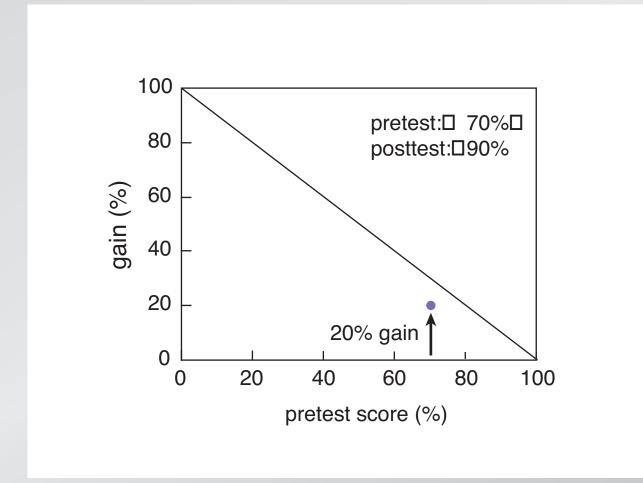


### yes, pedagogy can eliminate gap!

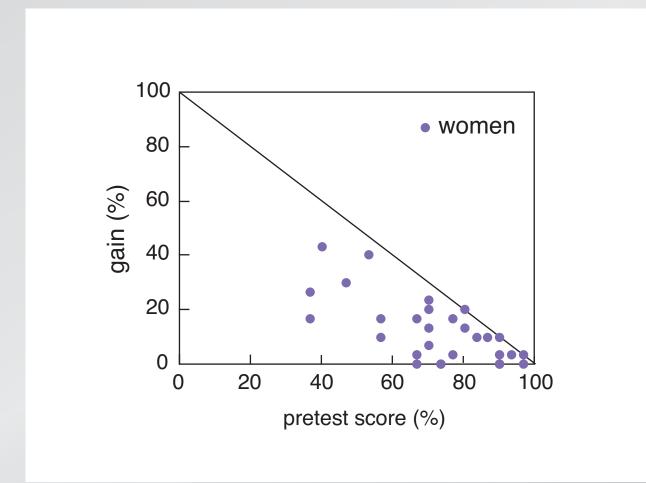


Am. J. Phys. 74, 118 (2006)

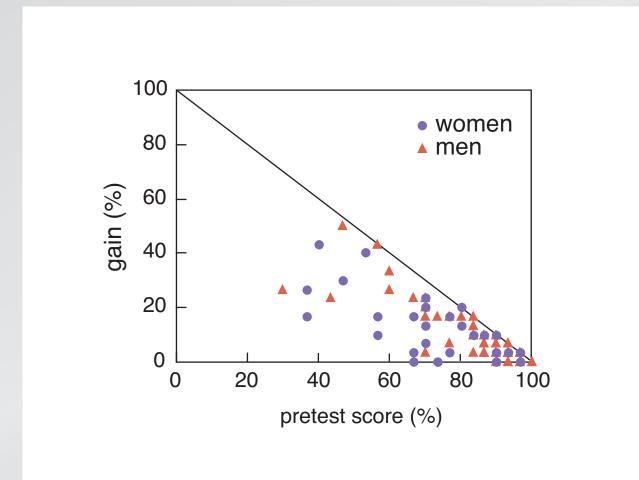
### who are the low-gain students?



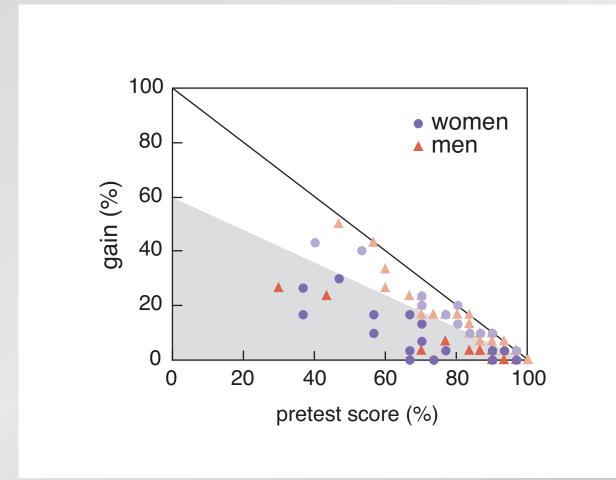
### traditional class



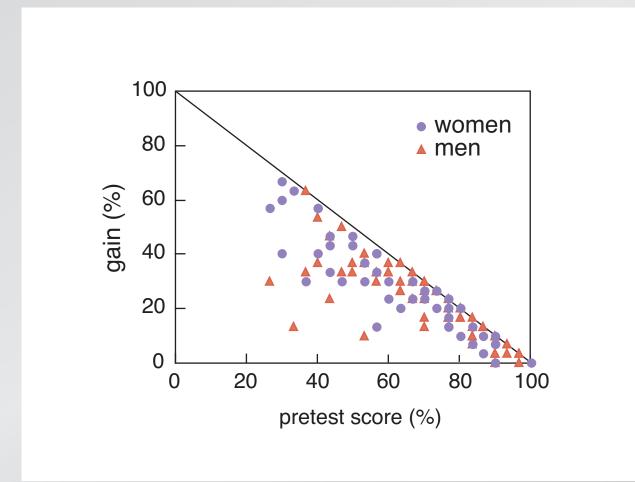
### traditional class



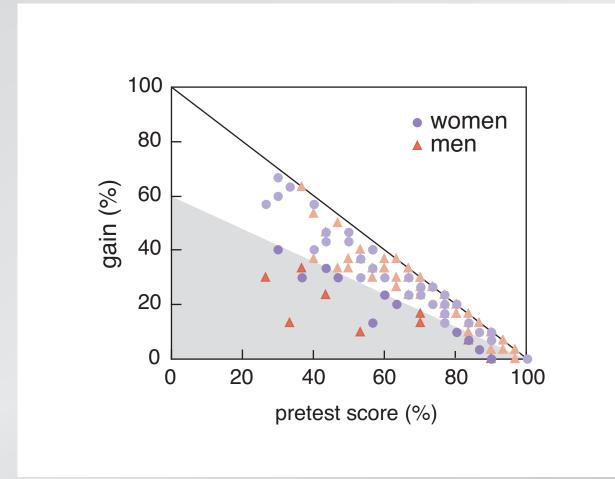
### traditional class: gender imbalance



### interactive class



### interactive class: gender balance



**Points to keep in mind:** 

- gap comes from culture and background
- interactivity makes a difference

# **Lecture demonstrations**

### how effective are lecture demonstrations?

# Lecture demonstrations

### **Carry out seven demonstrations in four "modes":**

- no demo (control)
- observe
- predict
- discuss

# **Lecture demonstrations**

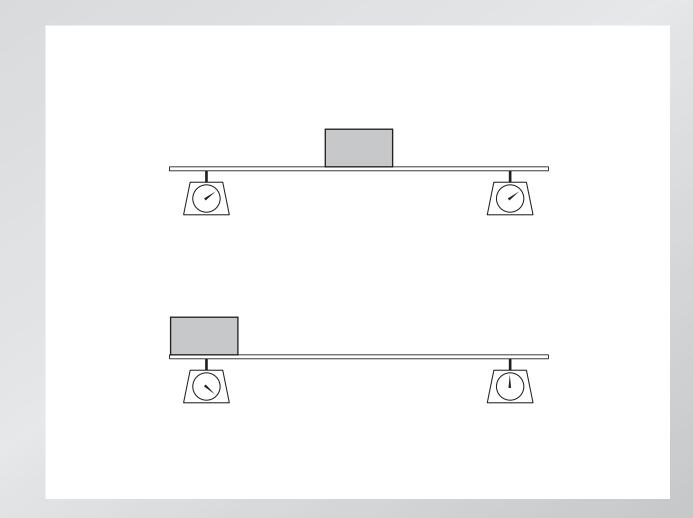
### **Carry out seven demonstrations in four "modes":**

- no demo (control)
- observe
- predict (+2 mins.)
- discuss (+8 mins.)

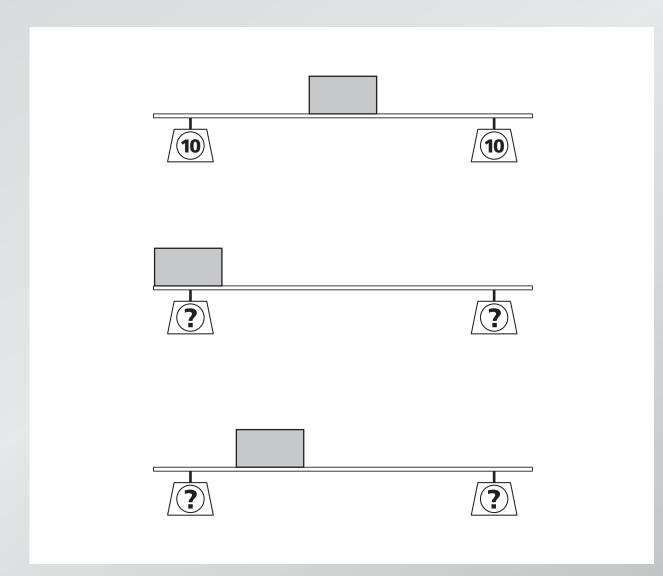
Follow up:

- free-response test (online)
- exam questions

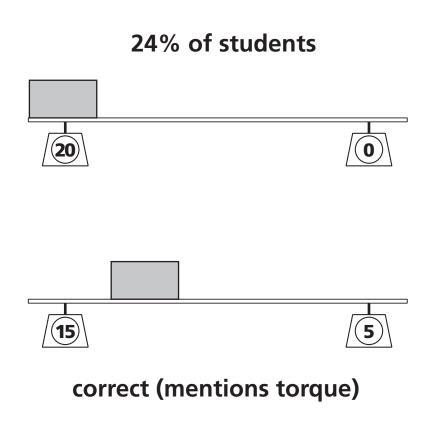
## loaded beam demo



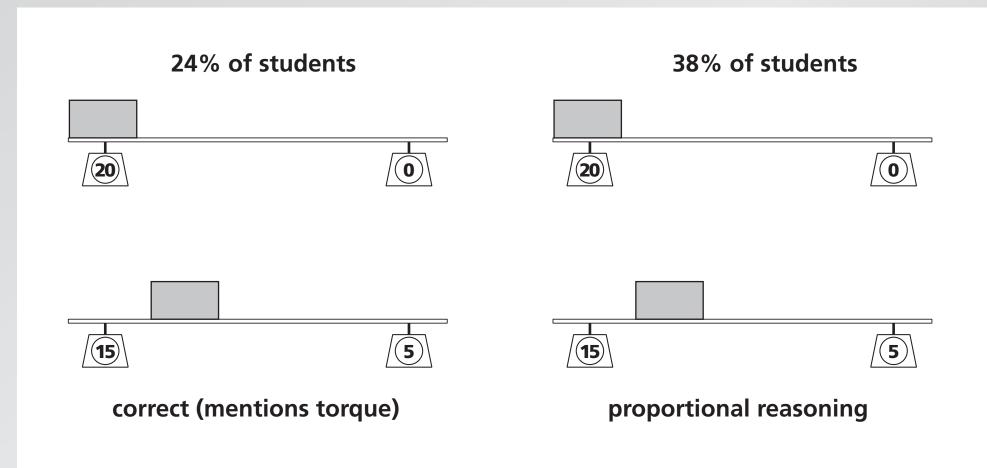
## online test question



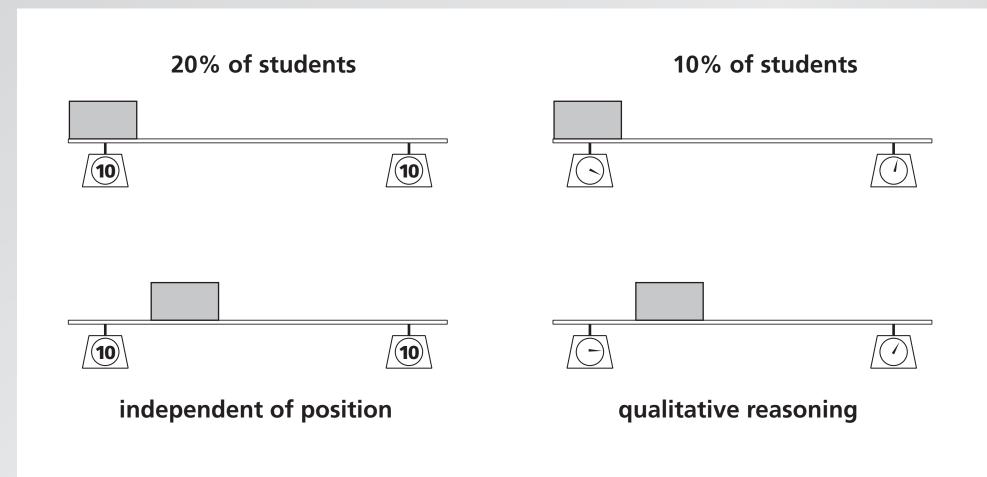
## answers given



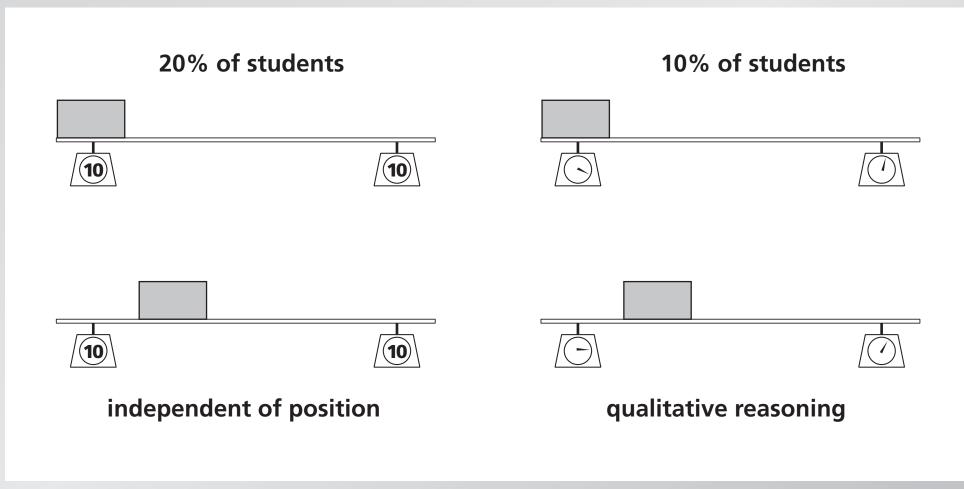
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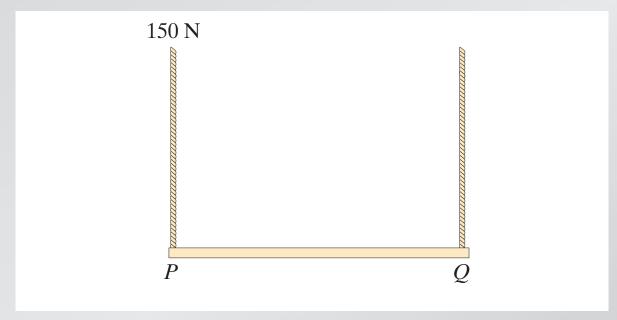
6%: forces not balanced; 2%: other incorrect

mode	correct	incorrect
no demo	30%	70%
observe	18%	82%
predict	29%	71%
discuss	30%	70%

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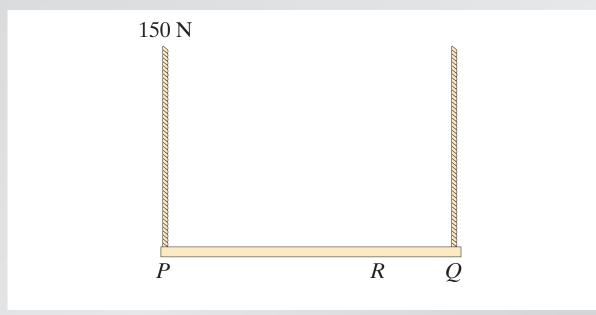
## just presenting harmful?

### exam question



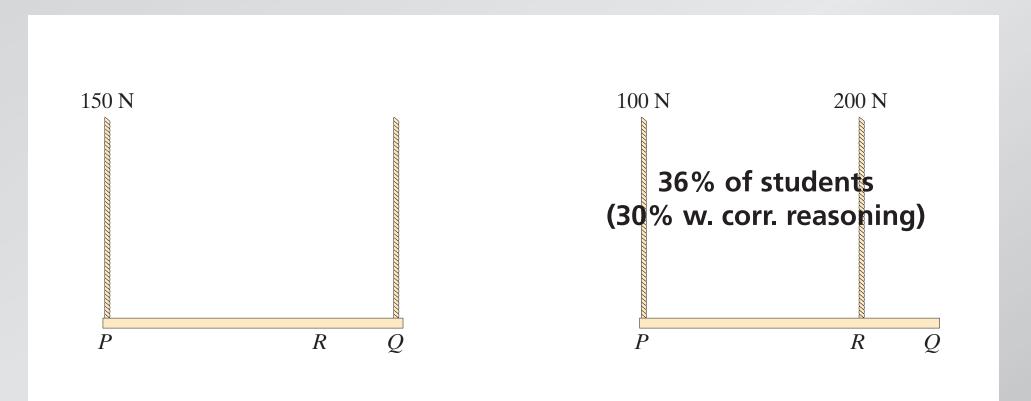
A uniform plank is supported by two ropes at points *P* and *Q*. The tension in the rope at *P* is 150 N.

### exam question



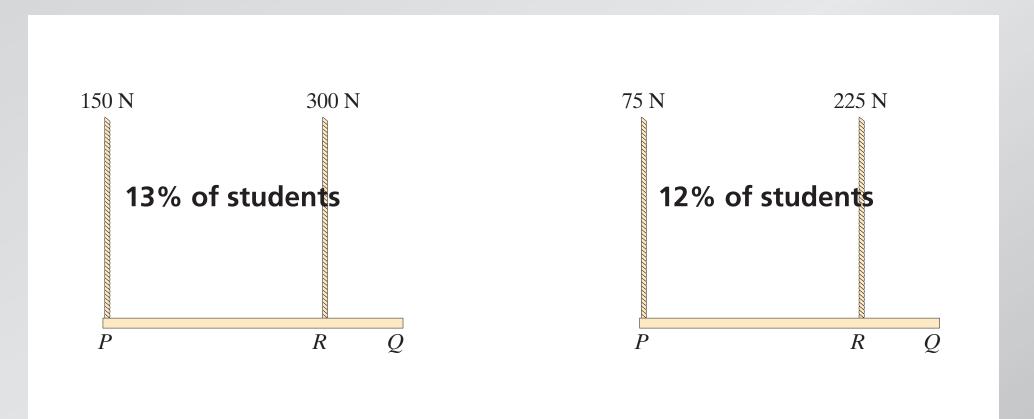
A uniform plank is supported by two ropes at points *P* and *Q*. The tension in the rope at *P* is 150 N. The point at which the other rope is attached to the plank is now moved to point *R* halfway between Q and the center of the plank. What are the tensions in the two ropes?

#### correct answer

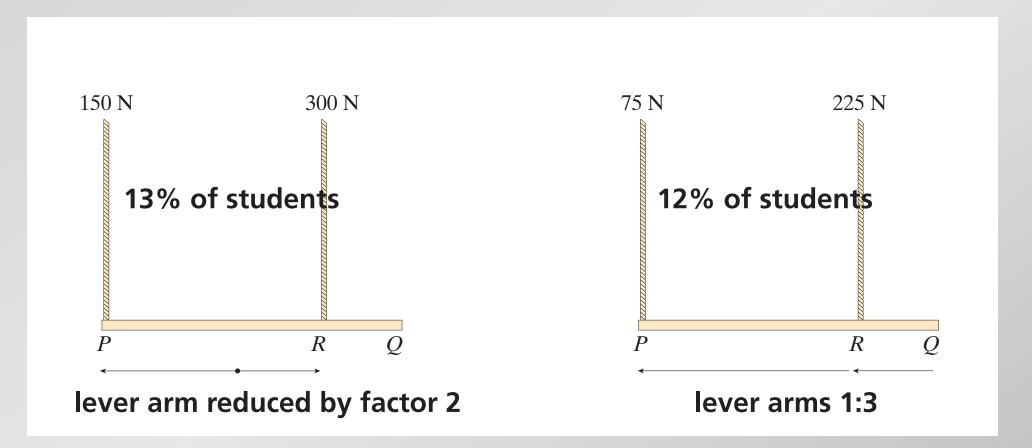


## considerable improvement from online test

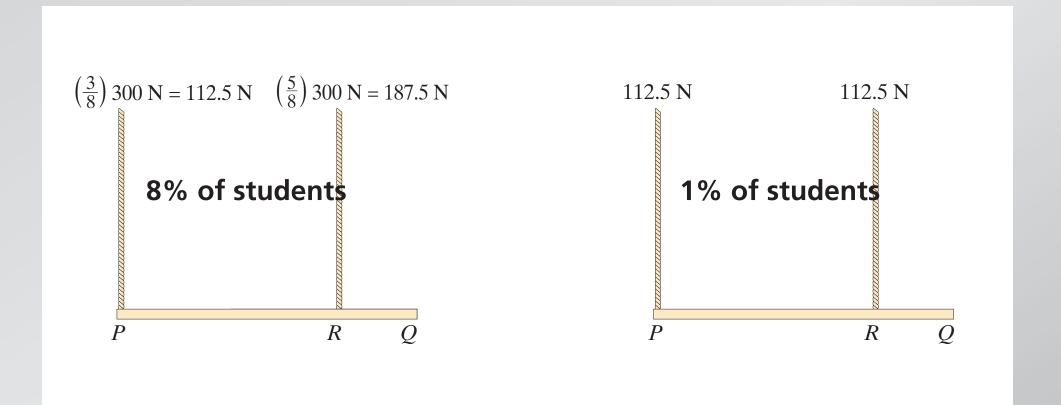
#### incorrect answers



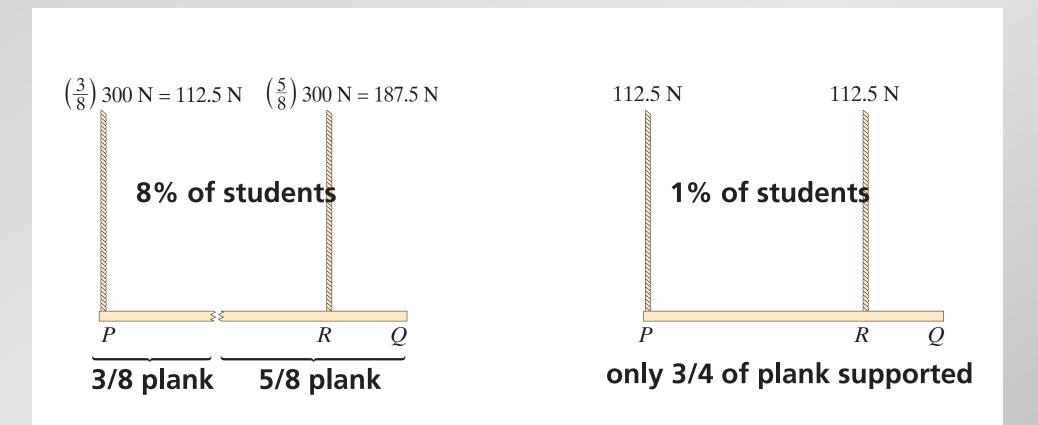
### incorrect answers



### incorrect answers



## incorrect answers



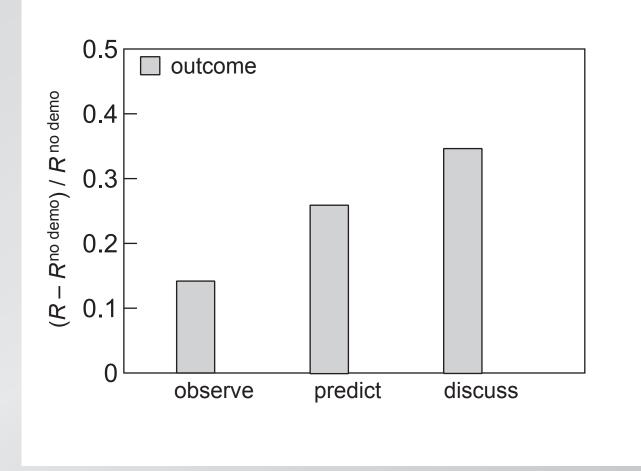
who would have thought??

mode	correct	balances torques	no clear reasoning
no demo	31%	53%	42%
observe	42%	55%	42%
predict	41%	65%	32%
discuss	46%	85%	15%

## aggregate results for seven demonstrations

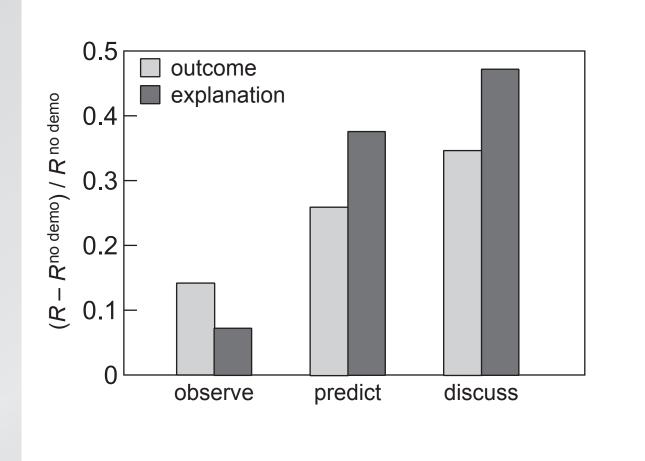
mode	Ν	<b>R</b> <sub>outcome</sub>	<b>R</b> <sub>explanation</sub>
no demo	297	61%	22%
observe	220	70%	24%
predict	179	77%	30%
discuss	158	82%	32%

## improvement correlates with engagement



Am. J. Phys. 72, 835 (2004)

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Am. J. Phys. 72, 835 (2004)

Points to keep in mind:

- demonstrations without engagement not very helpful
- results can be improved by having students predict outcome



# instructors are praised for 'clear' lectures



# confusion is discouraging, but...

# confusion is discouraging, but...

# "to wonder is to begin to understand"



# does confusion indicate lack of understanding?

# or, alternatively:

# does lack of confusion indicate understanding?



Web-based free-response reading assignment:

- two questions on content (difficult!)
- one feedback question

Novak et al., Just-in-Time Teaching: Blending active learning with web technology (Prentice Hall, 1999).



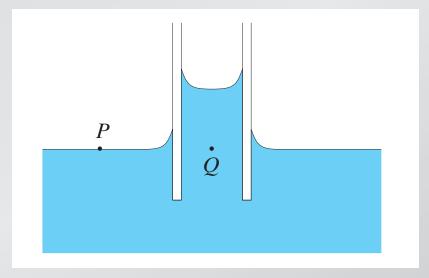
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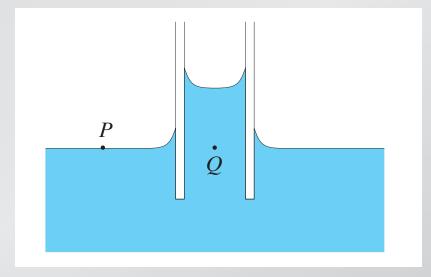
## analyze understanding and confusion

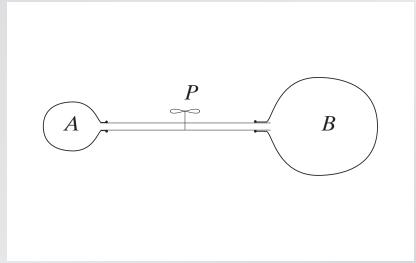
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2. Two identical balloons are connected to a tube as shown below. Balloon *B* is inflated more than balloon *A*. Which way does the air flow when valve *P* is opened?



3. Please tell us briefly what points of the reading you found most difficult or confusing. If you did not find any part of it difficult or confusing, please tell us what parts you found most interesting.

### sample answer

1. Capillary action is due to the cohesion between water molecules, and the adhesion of water to the surface of the glass tube. Negative pressures can result from the cohesive forces of water. At the same height, the pressure inside the tube is much less due to negative pressures.

2. The air flows from high pressure to low pressure. The fully blown up balloon has higher pressure than the 1/2 blown up balloon. So the air flows from the fully blown balloon to the half filled balloon.

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1. The water rises because of an interaction between the water and the walls of the tube. This interaction creates an upward force which causes the water to rise. The force is due to surface tension between the water and the walls of the tube. The pressure at the point inside the tube must be the same as the pressure at the point of equal height outside the tube, because if there was a pressure difference, then there would be a net flow of water, into or out of the tube, until the pressure difference was equalized.

2.Laplace's law tells us that it requires a greater pressure difference to maintain a small sphere than a larger one. So, the pressure in the small balloon must be greater, and the air will flow from the small balloon into the large one.

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## Analysis

**Coding of responses:** 

- Q1 and Q2: correct or incorrect
- Q3: confusion expressed on topic of Q1/Q2

**Correlate confusion with correctness** 

#### traditional textbook on Laplace's law and capillarity

capillarity	correct	incorrect
confused	44%	56%
not confused	25%	75%

#### traditional textbook on Laplace's law and capillarity

capillarity	correct	incorrect
confused	44%	56%
not confused	25%	75%
Laplace	correct	incorrect
Laplace confused	correct 49%	incorrect 51%



## "Confused" students twice as likely correct!



#### using research-based text

torque	correct	incorrect
confused	45%	55%
not confused	43%	57%



#### using research-based text

torque	correct	incorrect
confused	45%	55%
not confused	43%	57%

#### text compels students to think while reading



# More confusion among students who understand! (especially when students are not pushed to think)



Confusion...

- doesn't correlate with understanding
- is not (necessarily) the result of poor teaching
- is part of the learning process



#### classroom data vital to improving education!

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