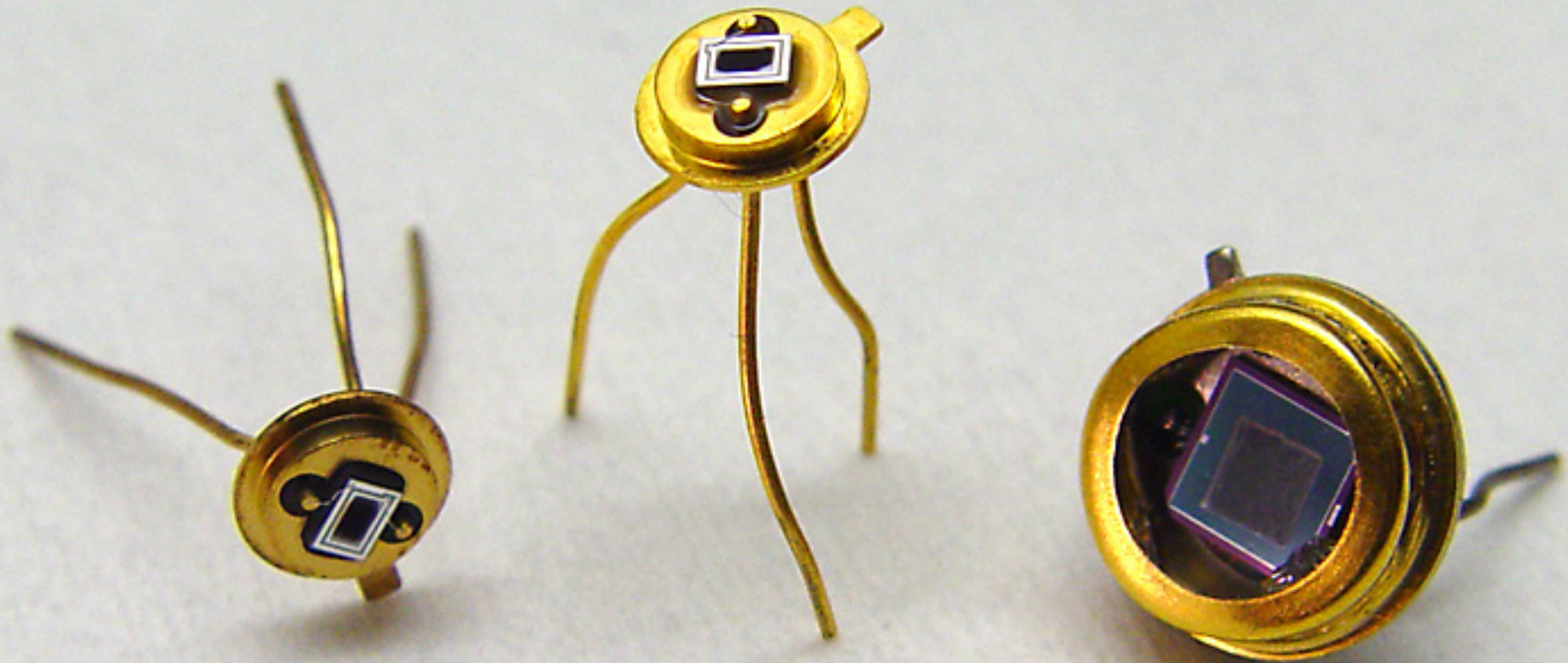


From academic to entrepreneur



OTD FAS/SEAS Research Administration Luncheon
Cambridge, MA, 25 April 2013



From academic to entrepreneur

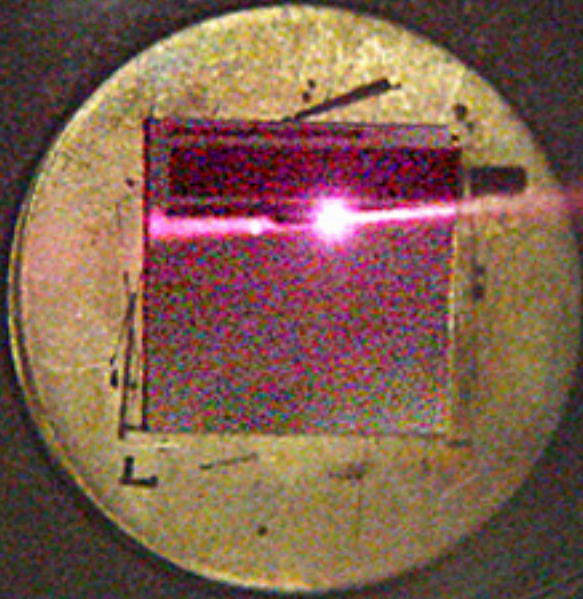


@eric_mazur

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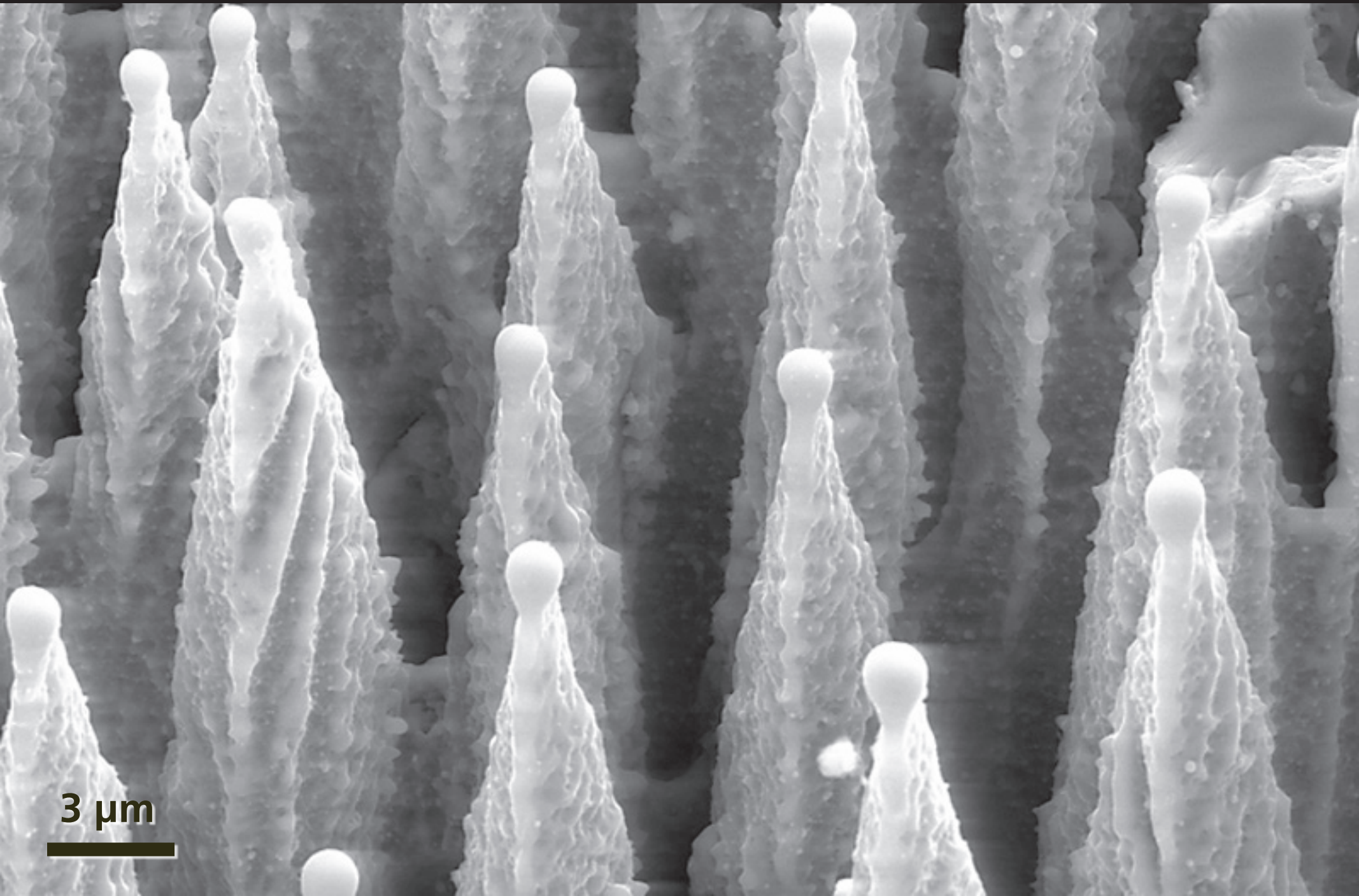
Black silicon



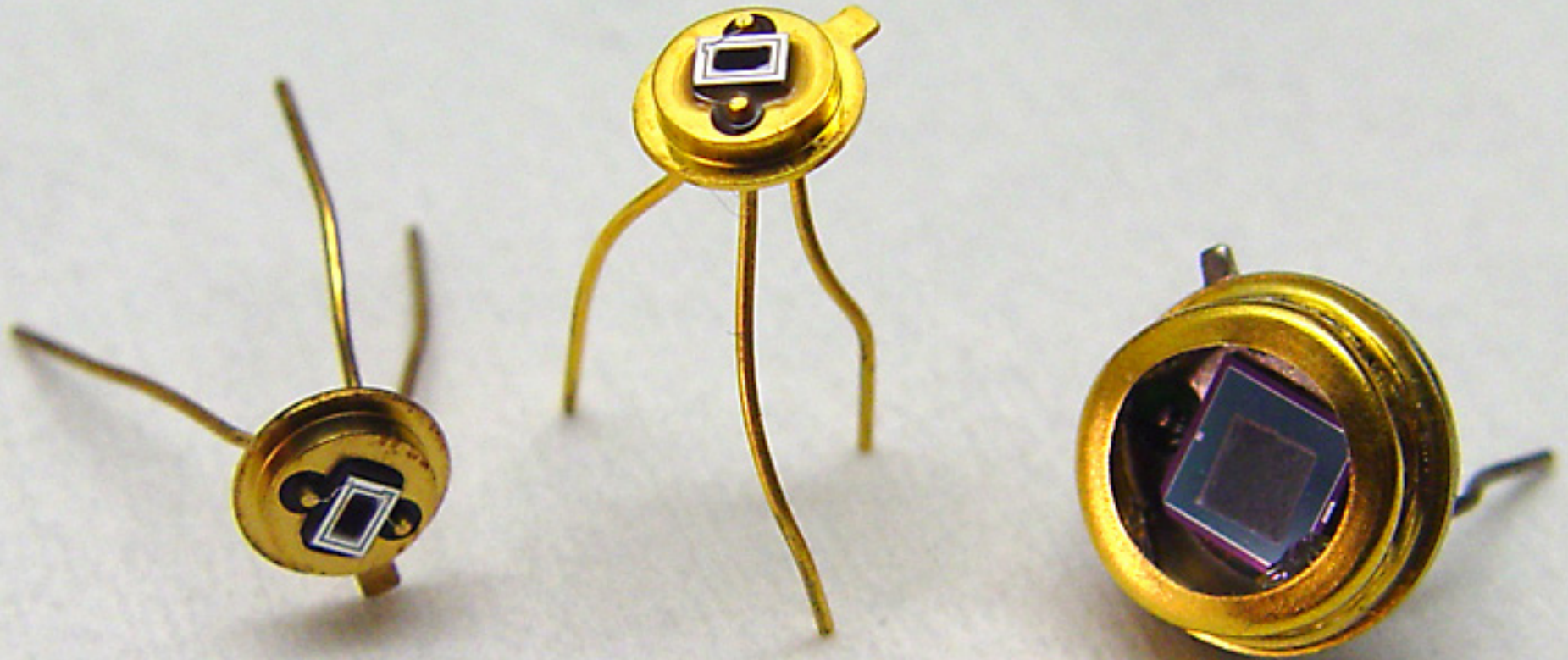
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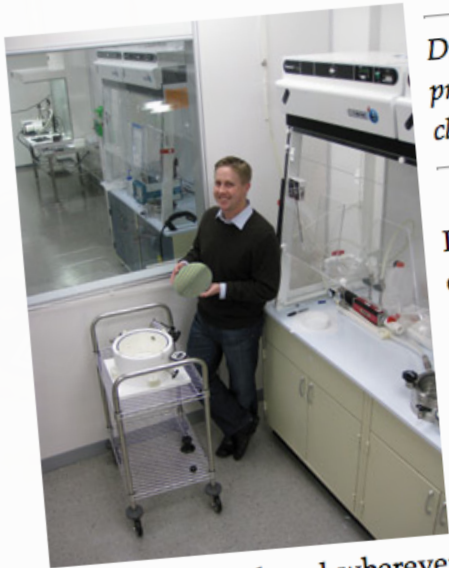
SiOnyx

<http://www.sionyx.com>

Black silicon

Harvard Spinoff Company Takes on \$200 Billion Global Market for Silicon

David L. Shenkenberg, Features Editor, david.shenkenberg@laurin.com
Imagine if a new substance could replace silicon, a material that is used in almost every electronic device on the market today. SiOnyx Inc. plans to do just that with its new material, black silicon, which was discovered at Harvard University in Cambridge, Mass.



Dr. James E. Carey, SiOnyx Inc. co-founder and principal scientist, holds a black silicon wafer in the cleanroom at company headquarters in Beverly, Mass.

I recently sat down with Stephen D. Saylor, CEO of SiOnyx, and Dr. James E. Carey, its co-founder and principal scientist, at the company's headquarters in Beverly, Mass., which is about 20 miles northeast of Boston.

Carey and Saylor told me that the potential applications of black silicon are numerous because it could be employed wherever silicon is currently used: in computers, satellites, cameras, mobile phone cameras, solar panels and radiological imaging equipment.

"We believe that the technology meets its highest purpose in the commercial markets," Saylor said. The industry for silicon chips in mobile phone cameras alone is \$7 billion, out of a \$200 billion global market for silicon. "To get venture capital, you have to show that there is a big (market), and there is a big (market) in black silicon," Saylor said. SiOnyx has raised \$11 million in venture funding from partners and Harris & Harris.

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1991



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1993



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1998

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Brian Lukoff



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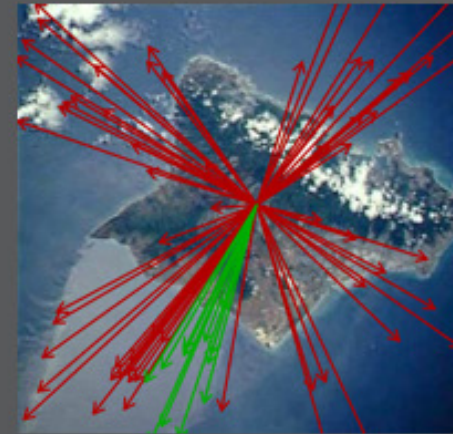
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Round 1



 77 responses, 16% correct



 17 get it now
 3 still don't get it



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Home » News Releases » Assessment » Pearson Acquires Ed Tech Startup, Learning Catalytics™

Pearson Acquires Ed Tech Startup, Learning Catalytics™

Real-time learning analytics and assessment system enables faculty to connect instantly with students' personal devices to personalize learning

New York, N.Y. — April 22, 2013 — Pearson, the world's leading learning company, announced today that it has acquired Learning Catalytics™, an advanced, cloud-based learning analytics and assessment system developed by Eric Mazur, Brian Lukoff, and Gary King of Harvard University.

Research has shown that instant feedback as well as peer-to-peer engagement helps improve student comprehension. Learning Catalytics allows faculty to obtain real-time responses to open-ended or critical thinking questions, determine which areas require further explanation, and then automatically group students for further discussion and problem solving. The system supports numerical, algebraic, textual, and graphical responses. The comprehensive and advanced analytics also help faculty better understand student performance in real time while lecturing.

"A wide body of research has long supported peer instruction, student engagement, and active learning in the classroom," said Paul Corey, Pearson Higher Education president of Science, Business, and Technology. "What attracted us to Learning Catalytics is its unique ability to make these proven learning techniques more scalable in and outside the classroom, to enrich them with more actionable data and innovative analytics, and, ultimately, to make them even more effective. The use of Learning Catalytics in the classroom also enables instructors to be more effective. Faculty benefit greatly from the graphical dashboard in the classroom and more detailed results afterwards; and equipped with these insights, they can dive more deeply into areas of common misconceptions or make adjustments in real-time."

Students with questions and receiving their immediate responses, faculty can see a current state of learning in their classes. Faculty can then adjust their instruction to provide in-depth instruction on areas of common difficulty. Faculty can also author questions directly, or further adjust question rate, comment, and improve upon.

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17 US & 6 non-US patents issued

13 US & 7 non-US patents pending

critical thinking... group students for fur... textual, and graphical responses... understand student performance in real time

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Thank you, OTD!

critical thinking for future group students for future textual, and graphical responses understand student performance in real time

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